

# THE LABOR SECTOR AND U.S. FOREIGN ASSISTANCE GOALS

CAMBODIA LABOR SECTOR ASSESSMENT

#### OCTOBER 2007

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### ACRONYMS

AAFLI	Asian-American Free Labor Institute
ACILS	American Center for International Labor Solidarity
ADR	Alternative Dispute Resolution
AFL-CIO	American Federation of Labor and Congress of Industrial Organizations
BFC	Better Factories Cambodia
CAMFEBA	Cambodian Federation of Employers and Business Associations
CBA	Collective Bargaining Agreement
CBTA	U.SCambodia Bilateral Textile Agreement
CCAWDU	Coalition of Cambodian Apparel Workers Democratic Union
CCHR	Cambodian Center for Human Rights
CCTU	Cambodia Confederation of Trade Unions
CCU	Cambodia Confederation of Unions
CCWR	Cambodian Confederation for Worker Rights
CDRI	Cambodia Development Resource Institute
CIC	Coalition of Cambodian Inheritance Confederation
CICA	Cambodian Independent Civil Servant Association
CITA	Cambodian Independent Teachers Association
CLC	Cambodia Labor Confederation
CLEC	Community Legal Education Center
CLS	Core Labor Standards
CNC	Coalition of National Construction Federations
CNMWD	Cambodian Network of Men and Women Development
СРР	Cambodian People's Party
CSES	Cambodia Socio-Economic Survey
CTSWF	Cambodian Tourism and Service Workers Federation
CWMO	Cambodian Women's Movement Organization
DCHA	Democracy, Conflict, and Humanitarian Assistance Bureau of USAID
DRL	U.S. Department of State, Bureau for Democracy, Human Rights, and Labor
EG	Economic growth
EGAT	Economic Growth, Agriculture, and Trade Bureau of USAID
FAF	Foreign Assistance Framework
FOA	Freedom of Association
FTUWKC	Free Trade Union of Workers of Kingdom of Cambodia
FUNCINPEC	National United Front for an Independent, Neutral, Peaceful, and Cooperative Cambodia (in French, <i>Front Uni National pour un Cambodge Indépendant,</i> <i>Neutre, Pacifique, Et Coopératif</i> )
GIPC	USAID-supported Garment Industry Productivity Center
GMAC	Garment Manufacturers Association in Cambodia
G-PSF	Government-Private Sector Forum

IDEA	Informal Development Economic Association
ILO	International Labor Organization
KTA	Khmer Teachers Association
KYFTU	Khmer Youth Free Trade Union
LAC	Labor Advisory Committee
LDRP	ILO Labor Dispute Resolution Project
MCC	Millennium Challenge Corporation
MoLVT	Ministry of Labor and Vocational Training
MoSALVA	Ministry of Social Affairs, Labor, and Veteran Affairs
MoSALVY	Ministry for Social Affairs, Labor, Vocational Training, and Youth Rehabilitation
MPDF	Mekong Private Sector Development Facility
MRS	Most Representative Status
NACC	National Union Alliance Chamber of Cambodia
NGO	Nongovernmental Organization
NSDP	National Strategic Development Plan
NTB	National Training Board
PRAJ	Project on Rights and Justice (USAID)
RGC	Royal Government of Cambodia
ROL	Rule of Law
SRP	Sam Rainsy Party
TIFA	Trade and Investment Framework Agreement
TVET	Technical and Vocational Education and Training
UNTAC	United Nations Transitional Authority in Cambodia
USAID	United States Agency for International Development
USDOL	United States Department of Labor
USG	United States Government
WTO	World Trade Organization

### EXECUTIVE SUMMARY

#### 1. Why Labor?

The world of labor is viewed here in its broadest context, encompassing people engaged in agriculture, industry, and service sectors, whether formally employed or informally engaged in making a living. We recognize that workers, employers, businesses, and corporations may be organized to forward their interests. People work on- and off-farm, in rural and urban areas, in their own countries or abroad. They may toil in legal or illegal activities. They may be working voluntarily or, in the case of trafficked persons, against their will.

Given the fundamental nature of work to people's lives, full consideration by policymakers and development professionals of the enabling environment for labor-related issues is crucial to being able to respond to people's overall development needs and aspirations. The latter is a core component of the U.S. government's (USG) foreign affairs goal of *transformational diplomacy*.

Viewing development challenges through a labor lens can be integral to achieving long-term development goals. Moreover, using that lens to identify programming options may actually be a *more effective strategy* for achieving those goals, in some cases. Working with labor unions and business and employers associations, communicating social and political messages through such labor organizations, and strategizing economic growth by focusing on employment levels and conditions can provide greater traction in achieving long-term development goals. In addition, working with labor unions especially can provide closer proximity to the poor, broader coverage, and more comprehensive and equitable program outreach.

Failure to address labor-related issues increases a country's vulnerability to pressures of workplace unrest and unemployed and disaffected youth, and weakens a country's long-term competitiveness through failure to comply with labor standards, provide stable labor relations, and address workforce development needs. These factors in turn discourage both domestic and international investment, which can exacerbate a downward spiral.

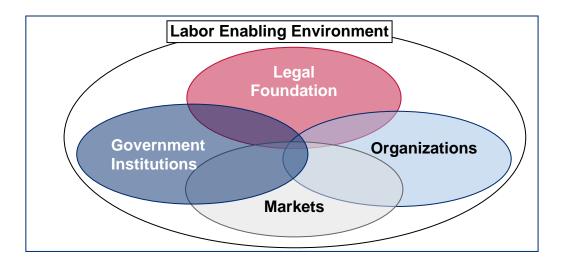
This country assessment represents the first case study undertaken by the U.S. Agency for International Development and the U.S. Department of State as part of the U.S. government's new engagement in a cross-sectoral approach to the labor sector. A technical paper that defines and details each component of the labor enabling environment has been drafted and vetted before a forum of labor organizations in Washington, DC, and is being finalized. An assessment guide is being prepared that will assist country teams in the undertaking of field labor assessments. This Cambodia assessment represents, therefore, the first opportunity to field-test the emerging conceptual framework.

The purpose of this assessment of the labor sector in Cambodia is

 to explore labor-related issues, i.e., the four integrated components of a well-functioning labor sector – labor laws and regulations, government institutions that support that legal framework, organizations that represent the interests of workers and employers, and the economic system, especially labor markets, that determines employment levels and terms – in the context of promoting the overall goals of USAID/Cambodia's program, which focuses on courts and the rule of law, corruption, civil society, and competitiveness, and 2) to assess where the strategic use of a "labor lens" would offer opportunities for the greatest traction in terms of program results.

#### 2. Four Components of a Well-Functioning Labor Sector

Around the world, different historical, cultural, political, and economic contexts have lain the foundation for different labor sector configurations. One may observe a range of structures and behaviors with regard to countries' legal commitments to labor rights, institutional configurations in the workplace, tripartite relations, political engagement of labor organizations (both for workers and employers), employment and workforce participation, and degree of reliance on market forces to allocate labor. Yet despite the myriad of labor sector market and institutional arrangements observed around the world, the basic structure of a labor sector in any country can be usefully explained with the simple diagram below.



A well-functioning labor system rests on four elements that comprise the "labor enabling environment" that undergirds stable democracies and prosperous market economies. A sound labor enabling environment requires:

- An established legal framework that promotes the rule of law;
- Support from all three branches of government for a progressively improving set of labor laws and policies, their implementation and continuous improvement, and effective systems of dispute resolution;
- Freedom of association to form worker and employer organizations, and non-governmental organizations, that advocate on behalf of parties' interests in labor matters and more broadly in civil society;
- A competitive and well-regulated market system that allows for the smooth allocation of appropriately educated and skilled labor in response to the private sector's needs in agriculture, industry, and services sectors of an economy.

Each of these elements must be viewed as a mutually reinforcing system, depicted by their overlapping nature. Each requires the three others in order for the labor enabling environment to remain balanced and effective. In other words, this labor enabling environment is a holistic system whose proper function requires that the four elements are engaged collectively.

#### 3. Cambodia: A Unique Case Study

Cambodia is a unique case in which to undertake this first country labor assessment. The USG's engagement on labor-related issues in Cambodia was grounded in the country's return to stability in the mid-1990s after two decades of civil war. Early technical assistance was provided through the Asian-American Free Labor Institute to help draft the country's 1997 Labor Law. The American Center for International Labor Solidarity (ACILS, or simply the Solidarity Center) provided significant capacity building support to nascent trade unions covering workers employed in a range of sectors. However, the signing of a Bilateral Textile Agreement between the United States and the Royal Government of Cambodia in 1999 stands out, not only as a pivotal moment in USG assistance to Cambodia, but also as a path-breaking approach to support for a country's labor enabling environment. The projects funded in the wake of the original agreement have ultimately led to the innovation of two extra-governmental programs - one, a program to inspect and monitor compliance with the Labor Law and core labor standards in Cambodia's garment factories (today known as Better Factories Cambodia), and the other, the creation of a mechanism to resolve collective labor disputes (known as the Arbitration Council). The two extragovernmental programs were originally developed by the International Labor Organization under parallel projects. Cambodia's record on compliance fed into semi-annual deliberations between the USG and Royal Government of Cambodia (RGC) regarding adjustments of the quota for Cambodian garments exports into the U.S. market. It is hard to overstate the significance of the USG labor program in Cambodia.

Though the original impetus to this labor program – Cambodia's Bilateral Textile Agreement with the U.S. – has since faded away with the elimination of the multilateral textile and garment quota system, regular reporting on labor conditions, regular mechanisms to feed back factory monitoring information to buyers, regular hearings to resolve factory disputes, and regular meetings in stakeholder forums contribute to the institutionalization in Cambodia of best labor practices.

#### 4. Cambodia's Labor Sector

In Cambodia, we observe a rich and complex labor sector:

- In its **legal foundation**, Cambodia has accepted all core labor standards of the International Labor Organization, other international instruments that address the labor rights of trafficked persons, women, and children, and has reiterated its commitment to labor rights through labor-specific language in trade agreements. Nationally, Cambodia's Constitution, the 1997 Labor Law, regulations (known as *prakas*) issued by heads of ministries, and sub-decrees (*Anu kret*) approved by the Council of Ministers also protect labor rights and regulate labor-related matters.
- Cambodia's labor-related **institutions** include both governmental agencies and non-governmental institutions. Legislation is drafted by the executive branch's Ministry of Labor and Vocational Training, with input from a tripartite Labor Advisory Committee, and enacted by the National Legislature. The Ministry is also responsible for workplace inspections and dispute resolution/conciliation. Independent monitoring of working conditions in the garment industry is managed by Better Factories Cambodia, which conducts independent inspections and reports its findings to stakeholders in a transparent manner. Although Cambodia's judicial sector is nominally responsible for individual dispute resolution, the courts are widely disregarded as weak and corrupt and thus avoided. The independent Arbitration Council hears collective rights and interests disputes and publishes its findings; two-thirds of its cases are resolved successfully. Consultations between government and private sector stakeholders on industrial relations are carried out through the Eighth Working Group of the Cambodia Government-Private Sector Forum. Better Factories Cambodia, the Arbitration Council, and the Government-Private Sector Forum are donor-initiated programs which, while they receive some support from the RGC, continue to depend on support from other sources, including external donors and business.

- Cambodia's labor **organizations** sector is active, although with such high activity levels, lack of transparency of these organizations is sometimes a challenge. Most of these worker organizations are unions with rights protected under the Labor Law, though those that represent civil servants, teachers, and informal sector workers are not. Trade unions, federations, confederations, and one alliance of confederations represent workers' interests to individual employers and employer organizations. Strikes play a central role in Cambodian labor relations, and are notable in comparison to the small number of collective bargaining agreements that exist in Cambodia. A few labor rights non-governmental organizations watch over the sector, providing analysis, advocacy, and training. Cambodia's profusion of worker organizations/unions, the wide variance in the ways they align or do not align with political parties, and the varying ways in which they engage or conflict with existing processes and powers present an interesting case study of the role of unions regarding democracy, governance, and economic development. Understanding these nuances is key to understanding which unions should be engaged and how they should be engaged to promote development objectives.
- Labor markets, the fourth component of the labor enabling environment, cover the entire spectrum of work in Cambodia, from women and children trafficked into the sex industry to formally employed and organized workers in the garment and tourism industries. Paid employees, protected by the Labor Law, represent only 20 percent of the Cambodian workforce; of the remaining four-fifths, nearly 45 percent are unpaid family workers and 35 percent are self-employed. Overall, 60 percent of Cambodians work in agriculture, forestry, and fisheries. Migration in search of work, either seasonally or longer term, within Cambodia, in neighboring countries, or outside the region, voluntarily or under more exploitative conditions, is becoming increasingly common, though hard figures are rare. While the poor and weakly educated are more likely to enter the workforce as children or in trafficked situations, better-off families in the rural sector appear more able to afford the costs of voluntary regional migration. Faced with 300,000 new job entrants each year, the Cambodian economy only creates 20-30,000 new jobs annually. Moreover, the system of workforce development that prepares youth and students for decent work in response to the needs of private employers is extremely weak in Cambodia.

#### 5. Overarching Development Themes and the Role of Labor in Cambodia

Engaging in labor issues cross-sectorally, i.e. by integrating legal, political, and economic dimensions, can improve the efficacy of strategic approaches to USG programming.

USAID/Cambodia's program currently emphasizes good health, good education, and good political and economic governance. Economic growth issues have also achieved increasing prominence in the program's portfolio, and are expected to feature prominently in USAID's next Cambodia country strategy. In particular, the mission expects to focus its upcoming economic growth program on business enabling environment issues.

Such a focus can provide a platform for helping to assure that Cambodia's *labor enabling environment* is further strengthened. Labor enabling environments have been addressed far too narrowly in most approaches to "doing business". Stimulating economic growth that is accompanied by employment growth in decent jobs requires an approach that considers not only flexible labor codes for hiring and firing workers, but weaves together consideration of labor-related rights, institutions, organizations, and market issues into a consistent and effective strategy.

USAID/Cambodia's 2005-2010 strategy emphasizes good health, good education, and good governance. Within the mission's strategic objective for improved political and economic governance, four challenges figure prominently, namely corruption, courts, competitiveness, and civil society. These challenges elicit numerous opportunities for second-generation, labor-related programming, in particular with respect to courts (or "rule of law," more broadly) and competitiveness. A focus on the labor enabling environment

in these two areas would further strengthen the same goals that business enabling environment activities seek to promote, and thus give the USAID programs particular leverage moving forward.

**Corruption** presents an ongoing challenge in Cambodia. Corrupt practices have been documented in Cambodia's fledgling unions. While engaging in labor issues is not a direct avenue to addressing this key constraint, considerable traction in fighting corruption might be gained in both the public and private sectors by pursuing anti-corruption measures in the labor sector, as well as empowering labor civil society organizations to fight corruption where it directly and negatively affects their members' interests. Looking at anti-corruption issues "through the labor lens" might best be done by 1) analyzing USAID's general development programs to identify where workers' and employers' organizations have an incentive to contribute to anti-corruption objectives; and 2) designing a labor-sector strategic approach which explicitly factors in awareness of the pernicious effects of systemic corruption on development outcomes, and suggests appropriate responses.

Respect for the **rule of law** (ROL) serves as a pillar for promoting democracy and good governance in every country and, particularly during this crucial period, in Cambodia. Promoting the ROL requires promoting both substantive human and civil rights, including labor rights, and respect for procedural justice with established rules and procedures that are fairly, transparently, and consistently applied by sound institutions. Labor issues and actors are highly relevant to these ROL components in the following four areas: 1) promoting good governance in labor relations; 2) supporting the role of worker organizations to promote good governance and fight corruption; 3) promoting constructive roles for labor-related civil society actors to promote democratic reform and peaceful political and interest-group competition; and 4) promoting adherence to the ROL in the private sector.

A country's business and labor enabling environments are key determinants of its overall **competitiveness** profile. Several labor-related considerations – e.g., labor costs, labor productivity, labor standards compliance, workplace stability (itself a function, in part, of respect for labor rights), union leadership, workforce development, as well as flexibility with respect to hiring and firing of workers – figure into the competitiveness equation. Competitiveness is also affected by institutional issues such as pervasive corruption and patronage, which raise costs through the assessment of "unofficial" taxes and fees. Delays and risks caused by corruption can hamper the creation of new businesses, the procurement of authorizations, timely inspections (related to labor, product quality, origin, safety, etc.), transport and shipping, etc., all of which serve to increase the costs of doing business and thus reduce competitiveness and trade capacity. Key labor-related priorities to be considered with respect to competitiveness and trade facilitation include: 1) building stable labor relations and a sound labor enabling environment; 2) improving labor productivity; 3) increasing labor's and employers' capacity to understand the effect of corruption on productivity and competitiveness issues, and then the role of productivity and competitiveness as they relate to employment security; 4) developing a systematic approach to workforce development that involves the private sector, labor, and government; 5) promoting diversification of Cambodia's economy; and 6) strengthening Cambodia's international market niche as a "fair labor" producer.

Labor organizations such as trade unions and employer/business associations stand out from most **civil society** organizations in Cambodia that are funded primarily with donor resources and do not have a popular membership base. With their broad membership base, labor organizations especially have a unique potential to act as democratic organizations which elect their leaders and represent their members' interests in policy processes. Enhancing these broad-based civil society organizations' ability to collect dues by providing appropriate services to their members is an effective way of promoting their independence and therefore that of civil society.

Two seeming tensions among program area objectives have been encountered in Cambodia's labor program; from their acknowledgement, two possible synergies ensue. The pursuit of the rule of law with respect to labor rights may sometimes seem to be at odds with 1) the objective of workplace stability, and

thus competitiveness and economic growth, and 2) the goal of employment generation and broad-based growth. In addition, a paradox is also observed. By creating strong, independent labor institutions like BFC and the Arbitration Council, opportunities to strengthen government capabilities to do these things – or at least to take modest steps toward that goal – may be overlooked. In the long run, the functions carried out by these two best practice organizations are among those that governments would normally fulfill, though that may be a distant goal in Cambodia.

For instance, in promoting freedom of association, which is at the core of democratic principles, actors may advocate for their own interests in ways that appear antithetical to the goal of stable workplace relations and a competitive economic environment. The solution is to seek ways of protecting fundamental rights, promoting the common good and encouraging employers and workers to work cooperatively to promote their common interests. As workers and employers learn to engage more cooperatively, they can join forces to become effective civil society actors in fighting corruption or working in support of a broader range of human rights.

In addition, in focusing on labor rights, union-strengthening, and dispute resolution in formal employment, broader labor market issues (employment generation outside of the country's two urban centers, workforce development, social protection) now press. The solution here is to build on the foundation of the "first-generation" labor program by designing a second-generation labor program that expands coverage of labor programs into other segments of the labor market, using labor organizations and institutions as service providers. This will strengthen their capacity *and* serve a broader set of labor needs.

#### 6. Opportunities for Labor-Related Programming in Cambodia

Numerous opportunities exist in Cambodia for implementing labor-related programs to achieve mission objectives.

#### In the area of **rule of law**, USAID could

- <u>Promote transparency in labor sector organizations</u>, many of which suffer from significant issues such as weak accounting procedures, internal decision making, and communications with members. Workers need to know what to expect from their unions and how to hold their leaders accountable, leaders need to understand how to communicate with and solicit input from workers, and especially how to dissuade workers from taking illegal or unwise actions (e.g., illegal strikes, pushing for unrealistic wage increases, etc.).
- <u>Promote substantive rights</u> by enhancing the capacity of trade unions to advocate for positive change in governmental practices; improving trade unions' provision of services to members, thereby generating more independent revenue for them, and strengthening their independence; helping civil service unions to advocate against corruption; promoting legal reforms to bring Cambodia into compliance regarding the rights of public sector workers to organize; promoting peaceful dialogue between unions and political candidates on substantive matters; supporting women's leadership in trade unions and on broader social issues involving their rights (e.g., fighting domestic abuse, addressing maternal health, etc.); encourage building of capacity of local government and civil society stakeholders to protect labor rights and monitor labor standards, drawing from the efforts of private and international institutions.
- <u>Promote substantive and procedural rights</u> by promoting improvements in labor administration by the Ministry of Labor and Vocational Training; and
- <u>Promote the efficient and effective resolution of labor disputes</u> by promoting an effective system for the binding resolution of individual rights disputes; improving the Arbitration Council's

institutional capacity and the enforceability of their awards; and promoting the use of collective bargaining agreements.

In the area of economic growth and competitiveness, USAID could

- <u>Combine a focus on the business enabling environment with one on a labor enabling</u> <u>environment</u>, to ensure not only economic growth overall, but *broad-based* economic growth;
- <u>Build a stable labor relations system</u> by promoting Freedom of Association through rules and processes by which workers choose a unified bargaining representative (e.g., addressing "most representative" status); promoting workplace relations stability through promotion of collective bargaining agreements; and promoting more broad-based bi- and tripartite cooperation and advancing of common goals; build worker respect for labor laws; increase union compliance with dispute resolution procedures; increase MOLVT enforcement capacity; and
- <u>Build a workforce development system</u> to enable improved communication between, and increased sharing of interests by, labor and the private sector, strengthen the education and training sector's ability to prepare appropriately skilled workforce entrants and job candidates, and broaden the tripartite dialogue beyond bread-and-butter issues to include productivity, competitiveness, and social protection issues by engaging with trade unions to develop a pre-employment orientation program for formal job entrants; working with stakeholders to operationalize the National Training Board with a system for workforce assessments, skills standards frameworks, and curriculum development; involving labor representation in broad policy discussions with implications for labor.

### 1.0 INTRODUCTION

#### 1.1 WHY LABOR AND THE LABOR SECTOR?

The term "labor" means different things to different observers. It may refer to people who work or the human activity that produces goods and services in an economy. As a grouping of people, the term generally refers to worker organizations that represent workers' interests collectively and individually and have workers as their members. "Labor" may act to achieve specific short-term goals, such as ending addressing workplace conditions, or large-scale, long-term goals, such as bringing about social and political change. Thus, depending on one's vantage, the term may refer to specific industrial relationships between employers and unions or it may be interpreted more broadly to refer to all those who strive to earn a living, whether formally or informally employed, self-employed, unemployed, or out of the workforce. At the broadest level, the term can simply mean all workers.

This paper, and the larger project it introduces, deals with all of these definitions and issues through a focus on the "labor sector" and the role it plays in development. The labor sector is the arena in which youth as well as adult men and women prepare for and participate in the world of work. A *focus on the labor sector matters because of its impact on people's abilities to find decent work, realize sustainable livelihoods, and raise themselves and their families out of poverty.* 

The world of work is understood here in its broadest context, encompassing people engaged in agriculture, industry, and service sectors, whether formally employed, and thus protected under the law, or informally engaged in making a living. People work on- and off-farm, in rural and urban areas, in their own countries or abroad. They may toil in legal or illegal activities. They may be working voluntarily or, in the case of trafficked persons, against their will. Given the uneven access to power, economic resources, and political decision-making that frequently characterizes the position of workers and compromises their ability, individually and collectively, to access their rights, free and democratic labor unions can provide workers with a crucial voice in their places of work, in the industries in which they play a role, and in national decision-making as well.

As addressed in this paper, therefore, the "labor sector" is defined as the aggregate of labor rights, regulations, actors, and institutions that shape labor relations<sup>1</sup> and the functioning of labor markets, both formal and informal.

The U.S. government's (USG) current and primary foreign affairs goal is to "help build and sustain democratic, well-governed states that respond to the needs of their people, reduce widespread poverty, and conduct themselves responsibly in the international system" (U.S. Department of State 2007).<sup>2</sup> This project focuses explicitly on labor and the labor sector because full consideration of diplomacy and development issues in the labor sector can be critical to building well-governed, democratic states able to

<sup>&</sup>lt;sup>1</sup> Labor relations may be viewed generally as the relationship between workers and employers or more specifically "as a system for striking a balance between the employment relationship goals of efficiency, equity, and voice, and between the rights of labor and management" (Budd 2008, vii).

<sup>&</sup>lt;sup>2</sup> The Obama Administration is finalizing its strategic reviews of foreign policy, including development. The results of the Presidential Study Directive on Global Development and the State Department's Quadrennial Diplomacy and Development Review are expected to be released in September 2010.

respond to their citizen's needs. The 2000 Report of the Advisory Committee on Labor Diplomacy to the Secretary of State and the President declared that "[p]romoting core worker rights is central to the basic purpose of U.S. foreign policy, which is to create a more secure, prosperous and democratic world...." (State 2000).

The sources of authority related to the goals and roles of the labor sector in U.S. development and foreign policy may be found in U.S. framework legislation, such as the Foreign Assistance Act (as amended), targeted U.S. legislation such as the Haitian Hemispheric Opportunity through Partnership Encouragement Act of 2008 (HOPE II Act), unilateral trade preferences and bi- or multilateral trade agreements with labor provisions, and USG policy as determined by the President's Administration and long-standing USG principles and objectives.<sup>3</sup>

Just as a focus on the labor sector can help achieve foreign assistance goals, neglecting to address this sector has implications as well. For example, failure to address labor sector issues and correct asymmetrical access to resources may increase a country's vulnerability to social and political dislocations that can adversely affect democracy, stability, and/or economic growth. A country that cannot offer the prospect of employment to its labor force may leave itself open to the destabilizing pressures that can arise from unemployed and disaffected adults and youth. A country that cannot assure working conditions compliant with international standards or cannot provide stable labor relations may make itself less attractive to foreign investment. And a country that does not provide appropriate knowledge and skills to its workforce through education and training may risk weak productivity and thus threaten its competitiveness on the global market. These factors in turn can also exacerbate a downward economic spiral. In such a scenario, investment may be discouraged, making it harder for local businesses to connect to international management techniques, modern technologies, and new markets. Formal sector growth can be stymied. People may look outside the legitimate sectors of the economy for new livelihood opportunities. The net result of these factors may be an increased reliance of the citizenry on public social entitlement programs, such as social security and health programs. This in turn places huge burdens on the public treasury, straining the government's ability to provide for the basic needs of its people. At the same time, the downward spiral may affect prospects for democratic growth as well. Labor force participants whose rights are not protected by the country's laws and institutions and who do not have an effective voice in advocating for legislative action or influencing government policy may lose faith in their governments, which in turn may lead to political and societal conflict.

A focus on the interests of labor, as represented by trade unions and other labor sector organizations, and business, as represented by employer or business associations, by developing country policymakers and the development organizations that work with them is therefore essential to address people's rights and their needs to earn a decent living in support of themselves and their families. It is also important to the development of accountable political systems that respond to citizens' concerns and interests, democratic multi-party systems that are interest-based, rather than based on personalities and patronage, and more vibrant civil societies. As people believe that their rights are respected, their voices are heard, and their access to education and livelihoods is improved, their commitment to their communities and nations is strengthened. Addressing these issues also builds human capacity in crucial areas such as negotiation and leadership accountability, which in turn contributes to the peaceful resolution of differences and disputes in labor and industrial relations and can provide critical incentives for more transparent governance.

The USG supports international labor sector programming in pursuit of development and diplomacy objectives, primarily through the U.S. Agency for International Development (USAID), the U.S.

<sup>&</sup>lt;sup>3</sup> See also, for example, testimony provided by USG officials to Congress (e.g., Posner 2010, Polaski 2010, Reichle 2010).

Department of State's Bureau of Democracy, Human Rights, and Labor (DRL), and the U.S. Department of Labor's (USDOL) International Labor Affairs Bureau (ILAB).<sup>4</sup> USG programming has aimed at:

- Affirming, and supporting the enforcement of, international labor rights;
- Combating child labor, forced labor, and human trafficking;
- Strengthening the capacity of institutions, governmental and extra-governmental, to administer effective programs in support of the labor sector;
- Promoting freedom of association, including the role of organized labor, building the capacity of free and independent labor unions around the globe to advocate effectively on behalf of their members for their rights and decent conditions of work;
- Engaging with civil society organizations to advocate regarding issues of concern to labor;
- Working with the private sector to protect human rights, including labor rights;
- Creating an international economic system that shares the benefits of increased economic growth and security with all workers; and
- Promoting economic growth with an enabling environment that encourages job formation, strengthens industrial relations between employers and unions, and addresses the needs of the workforce alongside the needs of employers to improve the competitiveness of firms, industries, and sectors, encourage growth, raise productivity, and stimulate wages and employment.

The USG's use of labor diplomacy has helped ensure more coordinated support between development and foreign policy goals. For example, the USTR has negotiated increasingly detailed labor provisions into trade agreements and, at times, the governments of developing countries respond with requests for technical assistance to better meet these obligations. The U.S. Department of State and the Department of Labor both provide technical assistance and act in the realm of labor diplomacy. Discussions on whether and what kinds of assistance the USG may provide to a country may be concurrent with a review of its compliance with labor rights provisions in trade agreements or beneficiary criteria for unilateral trade preference programs. This extension of assistance often has greater foreign policy implications in post-conflict and politically and economically unstable countries. Labor diplomacy may bring together developed and developing countries, as happened in April 2010 when USDOL hosted the first-ever meeting of labor and employment ministers from the world's 20 largest economies.<sup>5</sup> The Department of State's Special Representative for International Labor Affairs also plays an important role in labor diplomacy.

#### 1.2 OVERVIEW OF GLOBAL LABOR SECTOR ANALYTIC INITIATIVE

In 2007, the U.S. Agency for International Development's Bureau for Democracy, Conflict, and Humanitarian Assistance (DCHA), in cooperation with the U.S. Department of State's Bureau of Democracy, Human Rights, and Labor (DRL), were tasked with establishing how programs in the labor sector can best contribute to foreign assistance objectives. The aims of this paper are: 1) to present an innovative conceptual framework that unites democracy and governance and economic perspectives on

<sup>&</sup>lt;sup>4</sup> Drawn from mission statements found on websites for the State Department's Director of U.S. Foreign Assistance and its Office of International Labor and Corporate Social Responsibility and the Department of Labor's ILAB.

<sup>&</sup>lt;sup>5</sup> Described in detail at <u>http://www.dol.gov/ilab/media/events/G20\_MinistersMeeting/</u>.

the labor sector, 2) to explore how addressing issues in the labor sector (as defined above) can help achieve USG strategic goals in international development and foreign policy, and 3) to explore how addressing labor sector goals helps countries to achieve their overarching development objectives.

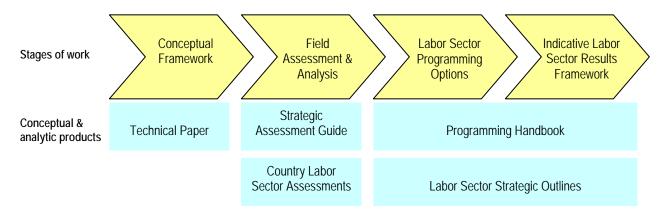
Viewing the labor sector as an integrated system brings several additional benefits. A systems analysis underscores how a properly functioning labor sector is important to the development of a liberal democracy and favorable to market-driven economic growth, consistent with human rights and labor rights. Moreover, it is suggested that using that lens to identify programming options may actually be a *more effective strategy* for achieving those goals than focusing exclusively on a single, stove-piped component. Working with labor unions and business and employers associations, communicating social and political messages through such labor organizations, and strategizing economic growth by focusing on employment levels and conditions may provide valuable traction to achieve long-term development goals. In addition, working with labor unions may allow closer proximity to the poor, broader coverage, and more comprehensive and equitable program outreach.

Labor diplomacy and development programs are implemented by USG agencies, international organizations, and implementing partners. Other programs managed by these three sets of actors may also affect the labor sector. To date, USG labor sector programs have generally addressed objectives in four main areas: labor rights, labor markets, and the roles of labor sector government institutions and civil society organizations in promoting foreign assistance goals. The USG has promoted labor rights as a key set of rights on their own and as a means of lending support to the advancement of all human rights.

The Global Labor Sector Analytic Initiative addresses the following questions:

- What is a "labor sector"?
- Who are the key actors in a labor sector, and what are the relationships among them?
- In what various ways are labor sectors structured around the globe and how do they behave?
- What performance standards would one expect to see in a "well-functioning" labor sector?
- How does the labor sector's performance affect political, economic, and social development?
- How can various kinds of labor sector programs contribute not only to improved labor sector performance, but also broader diplomacy and development goals of the United States government (USG)?
- What results does labor sector programming seek to achieve and what data should we collect to evaluate progress toward such achievement?

The stages of work and corresponding conceptual and analytic products of the Initiative are depicted in the figure below.



#### FIGURE 1: GLOBAL LABOR SECTOR ANALYTIC INITIATIVE

#### This Technical Paper suggests that:

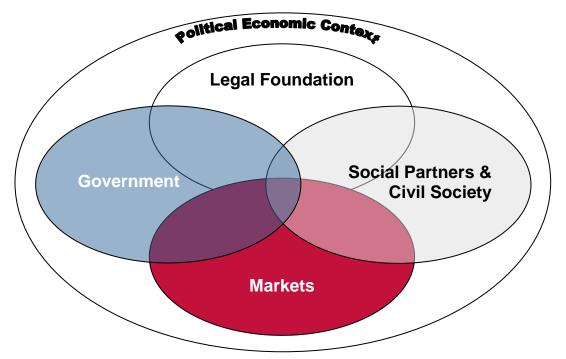
- the labor sector that is, the legal foundation, government, social partners<sup>6</sup> and civil society, and labor markets, understood individually, overlapping, and intersecting with each other, as depicted below in Figure 2 – is a *multidimensional system* that requires multiple and integrated interventions to achieve diplomacy and development goals;
- 2) using this systemic approach offers *multiple utility*, as a means both to promote labor rights and trade unions and other labor sector organizations for their own sake and to increase the effectiveness of programs that seek to achieve a diverse set of USG foreign assistance goals;
- labor sector issues are of *integral importance* to achieving progress in major foreign policy objectives, including respect for the rule of law (ROL) and human rights, promotion of democracy, and economic growth and prosperity; and
- 4) broad *political economy considerations* are an essential context for understanding how to address stability, rule of law, participation, livelihood, and social protection concerns.

In addition to this Technical Paper, the suite of labor sector analytic products includes:

- A strategic assessment guide detailing how to approach the organization and implementation of continuing labor sector assessments in the field (Salinger and Wheeler 2009b). This how-to manual:
  - provides a checklist of information that the assessment team seeks to collect in the field,
  - outlines how to carry out an integrated labor sector analysis to identify strengths and weaknesses of a country's current labor sector,
  - ties these considerations to the achievement of broad development goals in the country, and
  - recommends strategic considerations for achieving U.S. foreign assistance objectives for that country.

<sup>&</sup>lt;sup>6</sup> The term "social partners" refers to both workers' organizations and employers' organizations, both of which cooperate with governments in social dialogues.

#### FIGURE 2: FOUR COMPONENTS OF A WELL-FUNCTIONING LABOR SECTOR



- A **labor sector programming handbook** with suggestions for labor sector program design or ways to include labor considerations in broader democracy or economic growth programming and a proposed structure for the accompanying results framework used by USAID to monitor programs.
- A pilot **labor sector assessment** testing the conceptual framework, conducted in Cambodia (Lerner, Salinger, and Wheeler 2008).
- **Country labor sector assessments** (CoLSAs), carried out in four of the five regions in which USAID programs are active:
  - Asia and Near East: Bangladesh (Kolben and Penh 2009)
  - Europe and Eurasia: Ukraine (Fick et al. 2009a)
  - Latin America and the Caribbean: Honduras (Cornell et al. 2009)
  - Sub-Saharan Africa: Nigeria (Thomas et al. 2009)
- Labor sector strategic outlines (LaSSOs), representing a more rapid and resource-efficient approach to field assessment and preparation of a template for a labor sector Results Framework, have been conducted in the following countries:
  - Georgia (Fick et al. 2009b)
  - Mexico (Bensusan and Burgess 2009)
  - South Africa (Kalula and Sukthankar 2010)

Findings from this body of work have been presented at a series of public Labor Forums for discussion with USG partners, including representatives from the USG's National Endowment for Democracy collaborating institutions, international organizations that support labor sector programs, non-

governmental organizations and research institutions that work in the labor sector, and development consulting firms that implement labor sector programs.

#### 1.3 CAMBODIA'S UNIQUE LABOR PROGRAM

The USG's historical commitment to labor-related issues in Cambodia makes the country a unique case in which to undertake this first country labor assessment. Despite a U.S. Congressional restriction on foreign assistance to Cambodia in 1997,<sup>7</sup> U.S. economic relations with Cambodia deepened in the late 1990s, especially with respect to textiles trade and labor-related provisions. Two successive U.S.-Cambodia Bilateral Textile Agreements<sup>8</sup> (CBTA), made Cambodian garment exports' access to the U.S. market contingent on manufacturers' compliance with labor standards. The CBTA thus laid the groundwork for extensive and high-level USG involvement in labor areas. It is hard to overstate the significance of the USG labor program through 2004, which figured prominently in U.S.-Cambodian bilateral relations with high-profile oversight of the factory compliance monitoring program managed by the U.S. Embassy in Cambodia and USG representatives from Washington.

The USG-supported labor program in Cambodia originally included 1) assistance in the drafting of Cambodia's labor law, 2) support for labor rights through union strengthening, and 3) funding for two innovative programs implemented by the International Labor Organization (ILO). These include an independent program to monitor factory compliance with labor standards and an independent system to handle the resolution of collective labor disputes. The labor program's success was rooted in market-based incentives. In semi-annual government consultations, in exchange for measurable progress on labor conditions, the USG adjusted Cambodia's textile and apparel export quota into the U.S. market. Both the factory monitoring program and the collective dispute resolution system have become widely touted examples of international best practice of stakeholder cooperation with respect to labor-related issues.

Although the CBTA expired with the end of the World Trade Organization's (WTO) Agreement on Textiles and Clothing, the Royal Government of Cambodia continues to esteem its labor programs. The Ministry of Commerce credits them with success in helping to carve an international market niche vis-à-vis international buyers for Cambodia's garments exports. In an era of dwindling exports for many garment producers around the world in the wake of elimination of textile and clothing market quotas, Cambodia's share of the U.S. market, far and away its largest export destination for clothing exports, continues to grow. August 2007 data from the U.S. Department of Commerce data indicate that while Cambodia has fallen to 8<sup>th</sup> largest apparel supplier into the U.S., its cumulative market share for the year has nonetheless risen to 3.3 percent, compared with 3 percent in 2006. The future viability of these flagship programs is uncertain, however, with future sustainability models and funding streams currently being reconfigured.<sup>9</sup>

<sup>&</sup>lt;sup>7</sup> After decades of isolation due to genocide, occupation, and internal strife, Cambodia began to re-emerge with the signing of a peace accord in Paris in 1991 and oversight of general elections and other transition issues by the United Nations Transitional Authority in Cambodia (UNTAC) from 1992 to 1993. Relative calm prevailed until 1997, when factional fighting resumed, resulting in Prime Minister Hun Sen's wresting of the sole reins of power (previously, he had been a co-Prime Minister). In response to the 1997 coup, U.S. bilateral foreign assistance at the national government level was suspended for ten years. USG restrictions on foreign assistance to the government of Cambodia were lifted in early 2007.

<sup>&</sup>lt;sup>8</sup> The CBTAs ran from 1999-2001 and from 2002-2004.

<sup>&</sup>lt;sup>9</sup> USAID and the International Finance Corporation's Mekong Private Sector Development Facility (MPDF) are helping the BFC to develop a sustainability plan. The Arbitration Council has applied for continued funding from the World Bank. Also, MPDF has prepared a garment industry training strategy that would align garment manufacturers' needs with the education and training services of local postsecondary institutions, USAID's Garment Industry Productivity Center, and other training providers.

The relationship of the United States with Cambodia is evolving rapidly. U.S. bilateral assistance, limited by the U.S. Congress between 1997 and 2007 to working with partners outside of the national government, is once again unrestricted as of early 2007. U.S. interests in Cambodia are substantial, covering diplomatic, development, human rights, international health, trade and investment, and security areas. With this important change in the tenor of U.S.-Cambodia dialogue come new opportunities to review strategic programming options, including in labor-related areas.

### 1.4 ORGANIZATION OF THE CAMBODIAN LABOR SECTOR STRATEGIC OUTLINE

In order to test the conceptual framework and Assessment Guide, a team led by Dr. Kimberly Ludwig (USAID/DCHA) and including Jeffrey S. Wheeler, a labor lawyer, and Lynn Salinger, a labor economist, visited Cambodia from October 15-28, 2007. Michael Lerner, a Cambodia-based legal advisor, joined the team in country. Meetings, interviews, and focus group discussions were held by the labor assessment team with representatives from labor, employers, governmental and other organizations, USG and partners, and international organizations in Phnom Penh and Siem Reap.

This report summarizes the Cambodia labor assessment team's findings and analysis. Section 2 discusses the four elements of a well-functioning labor sector, which served as the team's conceptual framework for its fieldwork. To understand labor issues in context, Section 3 analyzes Cambodia's unique circumstances, including its development challenges, the history of its labor movement, donor support for its labor programs, and USG priorities in Cambodia. Section 4 analyses Cambodia's labor sector in terms of its legal foundation, labor-related institutions and organizations, and labor markets. Section 5 analyzes four overarching development themes that emerge from USAID's program in Cambodia, drawn primarily from the FAF's priority areas on *Governing Justly and Democratically* and *Promoting Economic Growth*. They include corruption, civil society, the rule of law, and competitiveness. That section also analyzes potential tensions and synergies between objectives in these areas. Section 6 concludes with recommendations, highlighting opportunities for labor-related programming identified by the labor assessment team. Lists of contacts made by the assessment team and references consulted in the writing of this assessment are included at the end of this report.

## 2.0 FOUR COMPONENTS OF A WELL-FUNCTIONING LABOR SECTOR

This country labor assessment is grounded in *The Role of Labor-Related Issues in the Foreign Assistance Framework*, (Wheeler and Salinger, 2007), a cross-sectoral conceptual framework which is outlined below.

As a country's history and culture influence its political and economic development, so too do they influence its labor-related development.<sup>10</sup> For instance, countries differ with respect to the extent to which: they promote labor rights;<sup>11</sup> their workforces are unionized; workers' voices are heard on issues both work-related and related to broader social and political debates; their economies' rely on markets versus government mandates to allocate access to employment; wages are set by government or negotiated; wages are dispersed across wage-earners; and so forth.

Yet despite the myriad of labor sector market and institutional arrangements observed around the world, the basic structure of a labor sector in any country can be explained with a simple diagram. A well-functioning labor system rests on four pillars—a legal foundation, labor-related institutions and organizations, and markets—as seen in Figure 3. These four elements comprise the "labor enabling environment" that undergirds stable democracies and prosperous market economies. A sound labor enabling environment requires:

- An established legal framework that promotes the rule of law, including respect for human rights, including labor rights;
- Support from government through its executive, legislative and judicial functions for a progressively improving set of labor laws and policies, their implementation and continuous improvement, and effective systems of dispute resolution;

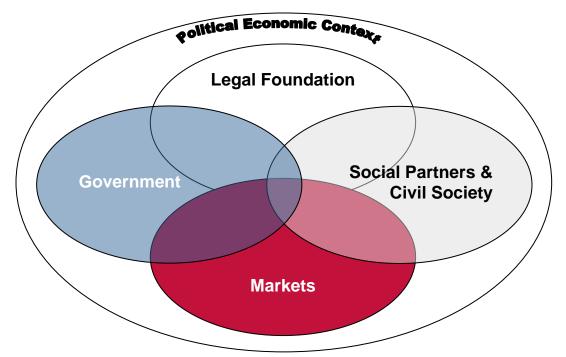
<sup>&</sup>lt;sup>10</sup> For global perspectives on labor markets and institutions, see Aidt and Tzannatos 2002; Kaufman 2004; Chor and Freeman 2005; Tzannatos and Aidt (2006), and Freeman 2007. Reliable data to compare countries, especially developing countries, on many of these issues is virtually nonexistent. Freeman cautions, "determining how institutions affect [economic] outcomes across countries is difficult. Findings must be put through several sieves—cross-section analysis, before/after analyses, within-country analyses, and over different time periods—before one can hazard a generalization" (2007: 19). For a critique of Aidt and Tzannatos, see Bakvis, 2003. See also, *Can Labor Standards Improve Under Globalization*? (Elliott and Freeman, 2003).

<sup>&</sup>lt;sup>11</sup> With funding from the U.S. Department of Labor (USDOL), the U.S. National Academies produced a report and a database structure aimed at providing an empirical foundation to monitor compliance with core labor standards in all countries. See The National Academies (2004). The criteria developed may be found at USDOL's website in its database on WEBMILS (Monitoring International Labor Standards) at <u>http://www.dol.gov/ilab/webmils/</u>. For a discussion of universal labor standards and national cultures, see Servais 2004.

- Freedom of association (FOA) to form worker and employer organizations, and non-governmental organizations, that advocate on behalf of parties' interests in labor matters and more broadly in civil society; and
- A competitive and well-regulated market system that allows for the smooth allocation of appropriately educated and skilled labor in response to the private sector's needs in agriculture, industry, and services sectors of an economy.

Each is further discussed below and detailed in Wheeler and Salinger (2007).

#### FIGURE 3. FOUR COMPONENTS OF A WELL-FUNCTIONING LABOR SECTOR



Although each of these elements is discussed here separately, these four elements must be viewed as a mutually reinforcing system, depicted by the overlapping nature of the components in Figure 3 above. Each requires the other three in order for the labor enabling environment to remain balanced and effective. For example, the effective functioning of the legal foundation requires strong and transparent government institutions. An understanding of how labor markets work strengthens the capacity of labor organizations to represent their members' interests. Labor markets operate more efficiently to allocate resources when laws and regulations, government-sponsored institutions, and labor organizations are available to help manage the risks faced in the market. Government labor institutions that respect the rule of law and market forces will develop policies that best suit the needs of employers and workers. In other words, this "labor enabling environment" is a holistic system whose proper function requires that the components are engaged collectively.

#### 2.1 LEGAL FOUNDATION

A well-functioning labor sector operates within an established legal framework that promotes the rule of law. The law must protect fundamental *rights* and provide for meaningful *remedies*. Constitutions

generally establish principles that determine the powers and duties of the government and guarantee certain rights, commonly including some or all core labor rights.<sup>12</sup> Legislation commonly adds depth and breadth to these rights and establishes a range of labor standards addressing both *collective rights* by protecting freedom of association and regulating collective bargaining and *individual rights* by setting minimum standards for wages, overtime, termination notice and pay, leave, health & safety, and retirement benefits, among others. The law may draw inspiration from or formally "domesticate" international instruments, such as the ILO Conventions. The law should also provide for the enforceability of contracts and permit only limited court review of collective bargaining agreements (CBAs) with mandatory dispute resolution clauses, such as arbitration clauses.

#### 2.2 LABOR-RELATED GOVERNMENT INSTITUTIONS

In an optimal arrangement, the *legislature* adopts in a timely manner a progressively improving body of labor law that is well-informed by good data and policy analysis. A well-functioning *executive* provides policy direction, implements the law and collects and evaluates data to ensure that the policies and enforcement are effectively focused. The executive ensures that the government's processes are efficient, effective, and transparent and that officials have the proper direction and incentives to carry out their duties, limiting their discretionary authority to prevent abuses. Most commonly through a labor ministry or department, it educates on the labor and employment law, regulates, investigates, conciliates and prosecutes either directly or through another government body, such as a ministry of justice. To improve the law and its enforcement, it receives feedback from a widely representative group of employers and unions and expert guidance from academia. It promotes continuous improvements in labor relations through tripartite dialogue and the promotion of best practices.

A well-functioning legal framework also requires a well-functioning judicial system. Legal systems usually have a role for the judiciary either for hearing labor disputes or reviewing administrative decisions on appeal. The judiciary may process labor cases through common courts or through specialized industrial or labor courts. Many systems resolve certain labor disputes through quasi-judicial bodies such as administrative tribunals, boards and councils. Either way, a well-functioning institution has the following characteristics: its decision-makers are appointed on the basis of merit; the processes are fair, transparent and efficient: decisions are published with fact-finding and legal reasoning; and the decisions are binding and enforceable. In a common law system, the decisions build a body of law for persuasive guidance and/or binding precedent (stare decisis) for future decisions. In a civil law system, the decisions help inform the development of a sound body of jurisprudence even where they do not formally serve as binding precedent. In many systems, these judicial processes are supplemented by alternative dispute resolution (ADR), which includes mediation and conciliation as well as arbitration, which in many systems, such as those in the U.S. and Canada, involves a private arbitrator assessing facts using informal rules of evidence, interpreting contractual provisions, and issuing binding decisions that are subject to only very limited or no judicial review.<sup>13</sup> Private sector buyers may also support methods of policing labor rights in their suppliers' factories as a form of reputation risk insurance.

#### 2.3 LABOR-RELATED ORGANIZATIONS

<sup>&</sup>lt;sup>12</sup> These rights include freedom of association and organizing (which includes the right to strike), the right to engage in collective bargaining and the prohibitions of forced labor and bonded servitude, child labor (including the worst forms of child labor) and discrimination, as provided in the ILO Declaration on Fundamental Rights and Principles and in the Core Conventions (see ILO 2005 and discussion below). Under U.S. trade law, they also include "acceptable conditions of work" regarding wages, hours and health & safety. Human trafficking is often related to forced and child labor.

<sup>&</sup>lt;sup>13</sup> Government-sponsored "arbitration" has been developed in some countries including, for example, South Africa and Australia.

Workers in the public and private sectors and employers (except the police and military) have the right to form their own organizations and engage in collective bargaining. In promoting FOA, the law should provide for some balance between promoting worker choice in forming different unions and worker unity by requiring that they join in coherent unified organizations for the purpose of collective bargaining.<sup>14</sup> Workers have the right to strike (subject to reasonable restrictions), except for a narrow grouping of those engaged in "essential services," which, according to the ILO are defined as those the interruption of which would endanger the life, personal safety or health of the whole or part of the population commonly including, for example, police and emergency personnel.<sup>15</sup> NGOs that promote labor rights may not be directly covered by these rights but are generally protected by broader principles of freedom of association and the rights of civil society in a functioning democracy. Unions must generally adhere to certain practices often established in law, e.g., their leaders must be elected, to be deemed "free and independent." <sup>16</sup> Mass movements, NGOs, and other civil society organizations do not have the same requirements but may be regulated under other laws.

#### 2.4 LABOR MARKETS

The myriad of issues regarding labor—where people work, how they work, what knowledge and skills do they bring to work, for what wages do they work, whether they work in jobs whose terms of employment are formally protected or jobs whose terms of employment fall outside the labor law, and so forth—are resolved through "labor markets." Labor laws, institutions, and organizations function in the context of, and in turn help to shape, these markets.

Whether in the context of perfectly competitive, regulated, or centrally planned economies, labor markets allocate the work of men, women, and children according to the forces of supply and demand. Just as we understand that in a market for goods (from daily bread to airplanes), supply and demand meet to determine the quantities and prices at which goods are bought and sold, so, too, a market for labor determines the level of employment (the "quantity" of jobs) and wages (the "price" of labor) in the world of work.<sup>17</sup>

Markets for labor exist in all sectors of the economy. Wages and other terms of employment vary among sectors of the economy. Workers consider these alternative opportunities, which affects the sectors in which they seek and find jobs, how they work, where they live, what migration forces may pull or push them, and even what kinds of education and training investments they undertake. Labor markets

<sup>&</sup>lt;sup>14</sup> FOA does not require that states allow an unlimited profusion of unions with collective bargaining rights; rather, the law may provide reasonable and fair rules for establishing which union may exclusively represent a group of employees for the purposes of bargaining; see ILO (2004).

<sup>&</sup>lt;sup>15</sup> The ILO's supervisory bodies have taken the position that where the right to strike is subject to restrictions or a prohibition, the workers concerned should be afforded compensatory guarantees, such as conciliation and mediation procedures leading, in the event of deadlock, to arbitration machinery perceived to be reliable by the concerned parties (ILO 2004).

<sup>&</sup>lt;sup>16</sup> A "free and independent" union is one that operates without a government or employer controlling them or exercising undue influence over them. A union may be free and independent from outside parties yet vary considerably regarding whether it is internally democratic. The ILO strongly encourages and national laws frequently require unions to meet certain internal democracy requirements in order to be certified as the workers' representatives or bargaining agents, which must be set forth in constitutions and bylaws; see ILO (2004). The hallmarks of these requirements are that the unions regularly hold free and fair elections, members may run for office and vote, and, usually, members may vote whether to accept or reject negotiated collective agreements and whether to go on strike. In terms of process, union leaders should provide information to the membership, consult with them, facilitate debates among members, help forge consensus when needed and give them a collective voice.

<sup>&</sup>lt;sup>17</sup> Even when minimum wages or overtime wages are set by legislation or negotiated agreements, wage levels in the rest of the labor market for a given skill level are usually a benchmark in the setting of those wages.

encompass workers who are formally employed, including those who are organized in unions and those who are not, and those who are informally employed.<sup>18</sup> They even encompass those who work for themselves or their families. For example, in the rural areas a man might work on rice cultivation on his family's farm during the rainy season, yet migrate elsewhere in the dry season in search of wage employment in construction, transportation, fishing, or other areas.

In order to better understand the labor market, it helps to break down participation in the world of work into more detailed labor force groups. For example, the total available labor force in an economy—or what economists call "labor supply"—can be disaggregated by age, gender, knowledge and skill level, and other variables. The total workforce needs of the broad economy—or what is referred to as "labor demand"—can be distinguished by the economic sector in which employers are found, the knowledge and skill requirements sought for specific occupations within those sectors, the duration or seasonality of employment, and other dimensions. Labor markets represent the intersection of demand and supply that result in employment and wage levels across the economy.

Note that not every job is one that will help those in poverty to break its vicious cycle. This is why development specialists should be concerned not just with the creation of jobs, but the creation of "decent work." The ILO defines "decent work" as the sum of people's aspirations in their working lives: their aspirations for opportunity and income; rights, voice and recognition; family stability and personal development; and fairness and gender equality. Ultimately these various dimensions of decent work underpin peace in communities and society."<sup>19</sup>

In addition to legal, institutional, and organizational supports described above, labor markets function best when

- Information about employment opportunities is widely available to all labor force participants and to the educational and training institutions that prepare them,
- Workers can move easily in search of legitimate work, protected from exploitation, and
- Systems of social protection exist to enable workers to cope with risks they face.

The first refers to workforce development systems, i.e. systems that communicate employers' needs with education and training programs and information about employment opportunities and career paths to students and job seekers. Mechanisms to ensure this interaction may include national or sectoral training boards, skills councils, curriculum review committees, educational and training frameworks to achieve competency standards, recognition of skills certification, and the like. In addition, public and private employment offices, youth centers, print media announcements, career forums, physical and electronic job boards, and personal connections help to connect job seekers with employers.

The second condition refers to migration, when labor moves to seek employment in town, in a different region of the country, or even internationally. Such movements in search of work may involve legal migration, illegal movement across borders, or even involuntary or exploitative trafficking of persons. Governments should seek to facilitate such movements, while protecting migrants from exploitative practices and helping victims of those practices to be re-integrated into legitimate labor markets.

Some countries offer social protection schemes, such as health insurance and pension programs, to help workers protect themselves against predictable risks of illness and old age. Other social protection schemes may also exist to help workers to cope with sudden, external shocks. For example, a worker's

<sup>&</sup>lt;sup>18</sup> The distinction depends on the extent to which the terms of employment and obligations between employer and employee are formalized in a contract.

<sup>&</sup>lt;sup>19</sup> See ILO, <u>http://www.ilo.org/global/About\_the\_ILO/Mainpillars/WhatisDecentWork/lang--en/index.htm</u>.

livelihood may suffer in the event of an employer's lay-off of some or all of its workforce or a factory closure, a sudden catastrophic event, or even from trade-related adjustments as an economy liberalizes its border policies. To help workers and their families cope with these shocks, countries employ a variety of mechanisms, including *inter alia* public works or food-for-work programs, unemployment insurance, portable health insurance, and employment and retraining assistance.

### 3.0 CAMBODIA: A UNIQUE CASE STUDY

This section uses the conceptual framework presented in Section 2 as a "lens" through which to view Cambodia's labor sector. In this section, we explore several dimensions of the context in which the labor assessment is situated: development challenges facing Cambodia today, the history of Cambodia's labor movement, donor engagement in the labor sector, and USG programmatic priorities.

Cambodia is a unique case in which to undertake this first country labor assessment for USAID. The labor program on which the USG embarked in the late 1990s represents "an innovative policy experiment" (Polaski 2006) that linked Cambodia's record on labor rights with U.S. market access under the earlier quota-regulated system of international trade for textiles and clothing. In the process, the group of stakeholders supporting the institutions that were created with funding from the USG has grown to include not only the tripartite partnership, i.e. government, employers, and workers, but also other international actors, e.g., international garment buyers and other donors.

Though the original impetus to this labor program—Cambodia's Bilateral Textile Agreement with the U.S.—has since faded away with the elimination of the multilateral textile and garment quota system, regular reporting on labor conditions, regular mechanisms to feed back factory monitoring information to buyers, regular hearings to resolve factory disputes, and regular meetings in stakeholder forums<sup>20</sup> contribute to the institutionalization of best labor practices in Cambodia.

#### 3.1 DEVELOPMENT CHALLENGES FACING CAMBODIA

The Royal Government of Cambodia's (RGC) National Strategic Development Plan (NSDP) for 2006-2010 outlines its vision for achieving human development goals in Cambodia (RGC 2005). The NSDP depicts a "rectangular strategy" for pursuing 1) enhancement of the agricultural sector, 2) rehabilitation and construction of physical infrastructure, 3) private sector development and employment generation, and 4) capacity building and human resource development, all in the service of good governance (fighting corruption, legal and judicial reform, public administration reform, and armed forces reform and demobilization), peace and stability, global integration, private sector partnership, and macroeconomic growth and financial stability.

As viewed by USAID/Cambodia the development challenges in Cambodia encompass the following areas: <sup>21</sup> rebuilding after years of civil strife, high population growth rate, depleted human resource base, rapid growth of the labor force, high percentage of female-headed households, growing pressures on common property resources, underemployment, migration & trafficking, corruption & culture of impunity, and low domestic savings and declining foreign direct investment.

Organized by Business for Social Responsibility, the Buyers' Forums are held in Phnom Penh and abroad, and bring together representatives of government, manufacturers, labor-related institutions and organizations, and international buyers. This is similar to the work being done by the MFA Forum (<u>http://www.mfa-forum.net/</u>), especially in Bangladesh, Lesotho, and Morocco.

<sup>&</sup>lt;sup>21</sup> See USAID Mission Web site, <u>http://www.usaid.gov/kh/development\_challenge.htm</u> (accessed October 27, 2007).

These challenges, and their implications for Cambodia's labor market, can be better understood through examination of three sets of indicators that compare Cambodia's performance with that of its two immediate neighbors, Thailand and Vietnam. Table 1 presents key data that highlight Cambodia's recent strong economic performance, contrasted against a backdrop of continued demographic pressures and persistent human development challenges.<sup>22</sup>

For a country to be able to put its people to work, economies must be growing, stable, and attracting investment (both domestic and foreign). On the one hand, we see that Cambodia's economy has been growing rapidly, at an average of 10 percent per year over the last five years. Low inflation and a balanced budget contribute to a stable economic environment, which is further propitious to growth. Foreign direct investment, which had been on the decline in Cambodia, is resurging. This snapshot of Cambodia's economic performance suggests that conditions should be favorable to an expansion of employment.

	Cambodia	Thailand	Vietnam
Structural Characteristics			
Population (millions)	14.1	66.4	83.1
GDP per capita (current \$)	503	3136	723
Economic Performance		· · · · ·	
Real GDP growth (%) <sup>(1)</sup>	10.8	5.0	8.2
Inflation (%) (1)	4.8	4.6	7.5
Budget balance, % GDP (2)	0.0	-3.1	
Foreign direct investment, % GDP <sup>(2), (4)</sup>	6.1	2.6	3.7
Demographics & Employment		· · · ·	
Population growth (%) (2)	2.0	0.8	1.2
Labor force growth (%) (2)	3.1	1.3	2.1
Labor force participation (%) <sup>(2)</sup> <ul> <li>Male</li> <li>Female</li> </ul>	82.0 80.9	88.2 73.0	84.2 78.8
Human Development			
Adult illiteracy (%) <sup>(2)</sup>	26.4	7.4	9.7
Persistence to grade 5 (% boys & girls) (2)	63.1		86.8
Gross tertiary enrollment rate (% boys & girls)	3.3	43.0	16.0
Life expectancy at birth <sup>(2)</sup> (years)	57	71	71
Maternal mortality (# per 100,000 live births) <sup>(3)</sup>	450	44	130

#### **TABLE 1. COMPARATIVE DEVELOPMENT INDICATORS**

Sources: (1)) WEO (IMF World Economic Outlook), (2) WDI (World Bank World Development Indicators), (3) UNMI (United Nations Millennium Indicators), and (4) International Monetary Fund Article IV consultation reports. Presented for most recent years available (usually 2005 or 2006), though maternal mortality figures are from 2000.

<sup>&</sup>lt;sup>22</sup> These and other issues are addressed in the Cambodia Economic Performance Assessment (Salinger, Lachenmayr, and Abdulin, 2007).

On the other hand, Cambodia's population growth rate is still quite high, and its labor force growth rate even higher as youth stream into the labor force. Women are also quite active participants in the labor force. These indicators suggest that the market for labor will be tight as the supply of job market entrants is strong.

For the labor force to be able to respond to new employment opportunities, Cambodian workers must be well-educated and healthy. Yet the high rate of adult illiteracy, low life expectancy, and extremely high rate of maternal mortality all suggest that Cambodia's human capacity remains weak. Other indicators underscore the depth of the educational challenge: persistence to grade 5 (an indicator of basic education levels) in Cambodia is 67.8 percent, compared with 86.8 percent in Vietnam, and gross tertiary enrollment (an indicator of educational capacity at the highest levels of learning) is 3.3 percent in Cambodia compared with 16 percent in Vietnam and 43 percent in Thailand. These indicators suggest the problems that Cambodia still faces in preparing its workforce for the challenges posed by a modern, open economy.

#### 3.2 HISTORY OF THE LABOR MOVEMENT IN CAMBODIA

There is no evidence of any significant organized labor movement in Cambodia prior to 1979. After the invasion of Vietnam to unseat the Khmer Rouge from power, Cambodia's first national trade union was established by the Vietnamese-installed and backed communist government. The Cambodian Federation of Trade Unions was a politically controlled, vertically integrated structure, with sub-federations and member unions in different sectors of the economy.

After the 1991 Paris peace talks, Cambodia began to emerge from civil war and regain stability. It also experienced economic growth as the country moved away from a centrally planned communist economy, and its industrial base expanded. Around 1994, Asian investors started operating the first export-oriented garment factories in Cambodia to avoid quota restrictions on exports from other countries and to take advantage of Cambodia's low wage costs (Bargawi 2005). Some unions began to emerge around this time, though they appear to have generally been affiliated with the Cambodian People's Party (CPP), which shared power in a coalition government. A labor-focused NGO, the Cambodian Labor Organization (CLO) was established in 1995. In 1996, the Free Trade Union of the Workers of the Kingdom of Cambodia (FTUWKC) was formed as the first independent union backed by the opposition Sam Rainsy Party (SRP) (Arnold 2005). The Cambodian Union Federation, which is closely linked to the CPP, was also formed at this time.

Cambodia's present Labor Law (discussed below) was promulgated in 1997. By the end of that year there were 20 registered labor unions (ILAB 2003). In 1998 the government liberalized procedures for trade union registration with the Ministry of Social Affairs, Labor, Vocational Training and Youth Rehabilitation (MoSALVY); the next few years saw a great increase in the numbers of officially registered unions, including the FTUWKC which formally registered in 1998. According to the ILO, of the 15 union federations in 2004, only four of them existed in 1998, when they had a total of around 39,000 members (Bolwell 2004).

In 1999, the formerly communist national trade union became formally independent as the Cambodian Federation of Independent Trade Unions (CFITU). That year also saw the registration of the independent National Independent Federation of Textile Unions in Cambodia (NIFTUC), created with assistance from CLO, and the pro-CPP Cambodian Labor Union Federation (CLUF) (ILAB 2003).

MoSALVY issued regulations (*prakas*) on trade union registration in 2000,<sup>23</sup> and in 2001, following consultations with the ILO (Blackett 2007), MoSALVY issued a *prakas* on union representation for the purpose of collective bargaining; the *prakas* also provided greater protections for founding members or candidates for leadership positions in unions.<sup>24</sup> That year also saw a further increase in the number of unions and federations registering with MoSALVY. Many of these were the result of splits following internal conflicts at the established unions. Notably, the Khmer Youth Federation of Trade Unions (KYFTU) broke away from CFITU, and the Coalition of Cambodia Apparel Workers Democratic Unions (CCAWDU) broke away from NIFTUC, following a dispute between that union and CLO (ILAB 2003). The Cambodian Independent Teachers' Association (CITA) registered with the Ministry of Interior in 2001 as an NGO, following its failed attempts to register with MoSALVY.<sup>25</sup> By January 2002, there were 245 registered unions (ILAB 2003).

Massive proliferation and growth has been observed in Cambodia's trade union movement during the last decade. In 2004, an ILO survey (Bolwell 2004) found that the union movement in Cambodia had a total of 658 local trade unions among 15 federations, with an estimated membership of 337,000 workers; 83 percent of these were women. By 2007, the Ministry of Labor and Vocational Training (MoLVT) reported that there were 1,203 enterprise level unions among 33 federations and confederations. The Cambodia office of the American Center for International Labor Solidarity (ACILS) has identified 28 union federations and 7 confederations (most federations are grouped into confederations), as well as an additional five associations that bring together individuals working in sectors (public education, civil service and the informal economy) not covered by the Labor Law (Yim 2007). Multiple unions exist in many textile companies, often representing different employees in the same job classifications and in some cases claiming representation of the same individual employees. The proliferation and growth can be seen in Table 2.

	1997/1998	2002	2004	2007
Enterprise-level unions*	20	245	658	1,203
Federations	4		15	28
Members – Total	39,000		337,000	
Members – Women	34,710		279,710	

#### TABLE 2. PROLIFERATION AND GROWTH OF CAMBODIAN UNIONS, 1997-2007

Sources: Bolwell 2004; ILAB 2003; Yim 2007; interview with MoLVT officials.

\* Numbers of enterprise-level unions registered with the Ministry in charge of Labor.

Another important trend has been "splitting," in which disagreements within a union leads dissenters to form a new union rather than accepting the existing leadership or remaining within the first union to contest the officers' positions. As discussed below, the reasons for this trend include a rational calculation by workers and disenchanted officials that this approach will best serve their interests. It also appears to be rooted in cultural practices, including strong preferences for avoiding conflict and "saving face."

One aspect that has not changed, however, has been the high level of participation by women in the trade union movement, with women consistently reported as making up between 80 and 90 percent of union members. While this may not be surprising—it is a reflection of the workforce in the garment industry, which is the most unionized sector of the economy—neither is it matched by the much smaller numbers

<sup>&</sup>lt;sup>23</sup> Prakas #277 of 2000.

<sup>&</sup>lt;sup>24</sup> Prakas #305 of 2001.

<sup>&</sup>lt;sup>25</sup> MoSALVY refused to register CITA because teachers are civil servants, and thus are not covered by the Labor Law.

of women in union leadership positions. As discussed below, it appears that at times, because of the circumstances, women workers engage in wildcat strikes to express their grievances and resolve them. The ILO estimates that in 2004, women made up 83 percent of the union membership, but only 24 percent of full-time federation officials/staff were women—and only one woman was a federation leader (Bolwell 2004). Notwithstanding that fact, the evidence so far, anecdotal though it may be (Snyder 2007), suggests that participation in the labor movement, as well as in the garment industry as a whole, is greatly empowering for the ever-increasing numbers of women workers.

#### 3.3 DONOR SUPPORT FOR LABOR PROGRAMS IN CAMBODIA

Since the 1990s, when Cambodia began the process of rebuilding its economy and becoming a democratic state, there has been considerable foreign donor involvement in the field of labor.

The main actor in this regard has been the U.S. government. The U.S. funded some of the earliest laborrelated efforts in the 1990s, in particular the support provided by the AFL-CIO (American Federation of Labor and Congress of Industrial Organizations) -affiliated Asian-American Free Labor Institute (AAFLI) to assist the Cambodian government in drafting a new Labor Law. AAFLI withdrew along with a number of other USG-funded entities following the 1997 factional fighting between the Cambodian People's Party (CPP) and the National United Front for an Independent, Neutral, Peaceful, and Cooperative Cambodia (FUNCINPEC). In 2001, the American Center for International Labor Solidarity (ACILS), AAFLI's successor, returned to Cambodia with USG funding, focusing initially on organizing workers in the garment sector and branching out later to tourism and other sectors.

The USG's biggest impact on labor in Cambodia is linked with the signing of the first bilateral U.S.-Cambodia Bilateral Textile Agreement (CBTA) in 1999. The CBTA provided for regular garment import quota adjustments as an incentive for the garment sector's compliance with international labor standards. The U.S. and Cambodia agreed that the ILO would play a central role in monitoring this compliance. Between June 1999 and May 2000, a total of six proposals and counter-proposals were circulated, primarily between the U.S. and the ILO. The Cambodian government and the Garment Manufacturers Association in Cambodia (GMAC) were represented via the ILO, but no Cambodian NGOs or trade unions were consulted during the drafting process. The ILO's initial proposal included plans to strengthen the Cambodian Ministry in charge of Labor and the Labor Inspectorate in particular; however, the U.S. preferred an independent monitoring body staffed by the ILO (Kolben 2004).

Once agreed, the USG, through the U.S. Department of Labor (USDOL), funded the new ILO Garment Sector Working Conditions Improvement Project and its sister entity, the ILO Labor Dispute Resolution Project (ILO-LDRP). By 2004, funding was also provided via USAID to the monitoring project, later renamed Better Factories Cambodia (BFC), and ILO-LDRP, which had by then established the Arbitration Council. The ILO projects (especially BFC) provided key input into the twice-yearly labor consultations between the USG and the government of Cambodia, which continued until the CBTA expired at the end of 2004. Through ILO and others, U.S. funds have also been channeled to local NGOs, including the Community Legal Education Center (CLEC).

Following expiry of the CBTA, the U.S. and Cambodia signed a Trade and Investment Framework Agreement (TIFA) in July 2006. The TIFA does not contain any provisions for explicitly supporting labor standards, though the preamble of the TIFA recognizes the importance of providing adequate and effective protection of worker rights, per the law and international core labor standards (CLS). For the first time in any of the TIFAs, labor is now included on the agenda of the annual US-Cambodia dialogues.

Aside from the U.S., relatively few donors have been active in the labor field. The *Agence Française de Développement* also contributes to the BFC project. The International Finance Corporation, through its Mekong Private Sector Development Facility (MPDF), is contributing to the development of a

sustainability plan for BFC. The Oxfams have, at different times, supported specific unions and/or NGOs, such as CCAWDU and CLO. Oxfam Great Britain offered funds from 2002 to 2006, Oxfam Novib (Netherlands) from 2004 to the present, Oxfam *Solidarité Belgique* from 1997 to the present, and Oxfam Hong Kong from 1999 to the present. Likewise, European foundations and organizations (e.g., Friedrich Ebert Stiftung, Forum Syd) have provided some funding for new union and human rights activities (Arnold 2006).

#### 3.4 USG PRIORITIES IN CAMBODIA

In Cambodia USG agencies focus on health and education, political and economic governance, trade and investment, reducing the threat of terrorism, and reducing international health threats. These priorities are pursued through activities engaged by the U.S. Agency for International Development (USAID), the U.S. Department of the Treasury, the Office of the U.S. Trade Representative, the U.S. Centers for Disease Control and the U.S. Department of Health and Human Services, and the State Department.<sup>26</sup> Between 1997 and 2007, the U.S. Congress limited U.S. bilateral assistance in Cambodia to partners outside of the national government (e.g., local governments, non-governmental organizations, private sector). Over time, restrictions were slowly lifted, with exceptions added to allow USAID to work in the health and education sectors. Since the lifting of that restriction in February 2007, the U.S. government is pursuing fuller engagement with all partners, including the Royal Government of Cambodia (RGC).

Over the last four years, USAID programs in Cambodia have been funded at about \$50 million per year, as seen in Table 3 below.

Program Area	FY 2004	FY 2005	FY 2006	FY 2007	
	(\$'000)				
HIV/AIDS & Family Health	30,360	29,800	28,556	27,378	
Democracy & Human Rights	16,650	19,814	0	0	
Strengthening Education	2,000	6,000	1,980	2,000	
Improved Political & Economic					
Governance		0	18,357	18,097	
PL 480 Title II	703				
Total	49,713	55,614	48,893	47,475	

#### TABLE 3. USAID/CAMBODIA PROGRAM BUDGET

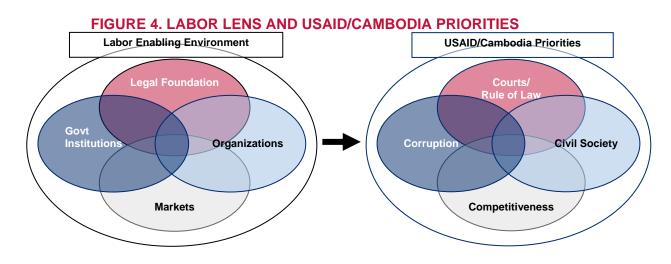
Source: http://www.usaid.gov/policy/budget/cbj2007/ane/kh.html

USAID/Cambodia's strategy highlights challenges in good health, good education, and good political and economic governance, with anticorruption a significant crosscutting theme. In the area of improved political and economic governance, USAID/Cambodia's 2005-2010 strategy highlights four components– corruption, courts (rule of law), competitiveness, and civil society (i.e. the "four C's")– that affect "the web of [] relationships that involve not only government but also the private sector and civil society" (USAID 2005: 8). These "four C's" of the Mission's strategy correspond directly to the four components of the labor lens outlined in Section 2 (see Figure 4 below):

<sup>&</sup>lt;sup>26</sup> See Lum (2007) for an overall summary of U.S. relations in Cambodia. See also USAID (2005, 2007), <u>http://www.ustr.gov/World\_Regions/Southeast\_Asia\_Pacific/Cambodia/Section\_Index.html</u>, and <u>http://phnompenh.usembassy.gov</u>.

- The **legal foundation** for labor-related issues rests on a sound body of legislation that is consistent with core labor standards and international conventions regarding labor rights as well as well-functioning *courts and other judicial structures* empowered to implement labor-related legislation.
- Governmental, labor-related **institutions** must be impartial, transparent, and effective, i.e. free of the influences of *corruption*, if they are to be able to administer fairly and efficiently.
- Labor-related **organizations**, where they are membership-based, cover a wider swath of the general population than many other *civil society* organizations;
- Labor markets must function well in order to assure the *competitiveness* of the broader economy.

Just as each component of the labor enabling environment is integral to its whole, so, too, the USAID/Cambodia program was designed to work synergistically across program objective areas.



This framework guides the cross-sectoral description of Cambodia's labor sector in Section 4.

# 4.0 CAMBODIA'S LABOR SECTOR

Using the conceptual framework developed in Section 2.0 above, this section describes various dimensions of Cambodia's labor sector observed during the team's assessment.

## 4.1 LEGAL FOUNDATION

#### 4.1.1 ILO Conventions, International Instruments, & Trade-Related Agreements

Cambodia has accepted all core labor standards (CLS) in principle through its ratification of all of the ILO Core Conventions, its accession to other key international instruments, and its entry into trade-related agreements with labor provisions. In 1969, a prior government ratified the Forced Labor Convention (C. 29) and, in 1971, its ILO membership. In 1999, under the current government, it ratified the Conventions on Freedom of Association and Protection of the Right to Organize (C. 87), the Right to Organize and Collective Bargaining (C. 98), Equal Remuneration (C. 100), the Abolition of Forced Labor (C. 105), Discrimination (C. 111) and Minimum Age (child labor) (C. 138). In 2006, it ratified the Worst Forms of Child Labor Convention (C. 182).

In 1999, it also ratified the Labor Administration Convention (C. 150), which commits the government to establishing an effective and professional "system of labor administration, consultation, co-operation and negotiation" between public authorities and employers and workers' organizations.<sup>27</sup> Thus, the government made a formal commitment to promoting a well-functioning labor sector in a manner consistent with rule of law principles. Despite its record of ratifications, for the past 11 years the Cambodian government has failed to submit its annual reports on the application of ratified conventions to the ILO Committee on the Application of Standards, though it has responded to some individual complaints filed with the ILO.<sup>28</sup>

Cambodia has also accepted other international instruments that address certain labor rights, including the UN Protocol to Prevent, Suppress and Punish Trafficking in Persons (ratified July 2007), the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW), and the Convention on the Rights of the Child (both accessions in 1992). Given ambiguous language in the Cambodia Constitution (Art. 31), it is unclear whether ratified conventions and other international instruments are automatically domesticated incorporated into Cambodian law. However, even if it is held they have not been domesticated, Cambodia has formally committed itself to upholding the rights contained in these

<sup>&</sup>lt;sup>27</sup> More specifically, it commits the government to ensuring that the staff of the "labor administration system shall be composed of persons who are suitably qualified for the activities to which they are assigned, who have access to training necessary for such activities and who are independent of improper external influences" and that the "staff shall have the status, the material means and the financial resources for the effective performance of their duties" (Art. 10).

<sup>&</sup>lt;sup>28</sup> Nine complaints have been filed with the ILO alleging Cambodia's violation of the freedom of association principles, some involving the assassination of trade union leaders; see <u>http://www.ilo.org/ilolex/english/newcountryframeE.htm</u>

instruments, which may also serve as persuasive authority for Cambodian courts in interpreting Cambodian law.

As stated earlier, Cambodia also reiterated its commitment to labor rights through trade agreements. Cambodia agreed to promote and protect CLS through the path-breaking (and now expired) U.S.-Cambodia Bilateral Textile Agreement (CBTA), which allowed for quota increases for the import of garments into the U.S. where Cambodia's garment factories "substantially complied" with CLS. More recently, the U.S.-Cambodia TIFA recognizes the importance of "providing adequate and effective protection of workers' rights in accordance with each nation's labor laws and each party's commitment to the observance of internationally recognized core labor standards."

# 4.1.2 The Legal System and History of Labor Laws

Throughout its modern history, Cambodia's legal system was incompletely developed and frequently broken. During the protectorate period (1863-1953), in which the economy focused primarily on agriculture with little industrial production, the French sporadically advanced some labor regulations and protections. For example, an 1898 decree abolished slavery (which was widespread at the time); a 1920 Civil Code required a labor contract for the employment of workers; decrees in 1927 established a 10-hour workday and the Labor Inspectorate; and, in the 1930s, the "Reconciliation Committee" was formed to resolve individual and collective labor disputes (MoSALVA (no date)). However, during this period, the "legal system was often irrational, cruel and unjust" (Tully 2006: 87). After independence in 1951, the Cambodian government established the Ministry of Labor & Social Affairs and adopted some new labor regulations, with little apparent improvement in their application. The Khmer Rouge regime (1975-1979) abolished all laws, destroyed legal archives, and persecuted lawyers and jurists. The People's Republic of Kampuchea (1979-1989) and the State of Cambodia (1989-1993) followed communist models of centralized planning and control.

In 1992, just prior to the 1993 elections sponsored by the United Nations Transitional Authority in Cambodia (UNTAC), the Cambodian legislature adopted the first comprehensive labor law and regulations, which prohibited forced labor and established rules for starting and ending employment. Yet it failed to address some fundamental matters; for example, it did not provide clear penalties for violations or procedures for administering the law or resolving disputes.

# 4.1.3 Current Labor Rights and Laws

Cambodia protects a number of labor rights and regulates labor matters in its Constitution, the 1997 Labor Law, and *prakas*, which are issued by the heads of the ministries where empowered by legislation, and sub-decrees (*anu kret*), approved by the Council of Ministers.

The 1993 Constitution provides some important labor protections. For example, it:

- Prohibits discrimination on the basis of race, color, gender, language, religion, political beliefs, birth, social status, wealth or other status (Art. 31);
- Provides for the equal treatment of men and women in employment, including equal pay for equal work (Arts. 35 and 36);
- Prohibits discrimination against women (Art. 45 and 46);
- Prohibits human trafficking (Art. 46);
- Protects the right of citizens to form and be members of trade unions (Art. 36); and
- Provides that the "right to strike and to non-violent demonstration shall be implemented in the framework of the law" (Art. 37).

In 1994, with the assistance of AAFLI (the Solidarity Center's predecessor), the ILO and the French government, the Cambodian Ministry of Labor and Social Affairs drafted a new labor law, which the National Assembly adopted in 1997.

The Labor Law explicitly covers a larger range of employers than employees. It applies to "every enterprise or establishment" engaged in a wide range of activities, such as commerce and agriculture whether "public, semi-public, private, non-religious or religious," yet it excludes civil servants covered by the Civil Servant Statute (under the executive branch), other permanent government employees, and domestic and household servants (Art. 1).<sup>29</sup> The Labor Law addresses individual rights and responsibilities by:

- Prohibiting discrimination consistent with the Constitution and on the basis of age (Arts. 12 & 106);
- Prohibiting child labor, providing that children under 18 may not engage in "hazardous" work, children under 15 may not be engaged in salaried positions, and children aged 12-15 may engage in "light work" provided that it is not hazardous to their health and does not interfere with their education (Arts. 172-181) (with a 2004 *prakas* defining "hazardous" work);
- Establishing internal rules for enterprises (Arts. 22-31) and establishing rules for general working conditions regarding wages, hours of work, overtime and night pay, holidays and leave (Arts. 102-171);
- Establishing requirements regarding health & safety (Arts. 228-247) (including inspections and workplace infirmaries), work related accidents (Arts. 248-257) and conditions for agricultural workers (Arts. 191-227); and
- Providing rules regarding oral and written contacts and distinguishing fixed term contracts from indefinite contracts, the former requiring "serious misconduct" by a party to lawfully cancel a contract unilaterally and the latter entitling the employee to greater benefits (Arts. 65-95).

The Labor Law also addresses collective rights and responsibilities by:

- Protecting the rights of workers and employers to form their own organizations, establishing basic rules for the registration of their organizations and eligibility of individuals to hold positions in them and setting forth the process for establishing the "representativeness" of a union or professional organization for the purpose, among others, of representing its members in collective bargaining (Arts. 266-278);
- Prohibiting anti-union discrimination and employer interference and protecting union leaders from discharge (unless they engage in "serious" misconduct) (Arts. 279-282, 293-295);
- Establishing a procedure for workers to elect a "shop steward" (workers' delegate) separate from union representation and prohibiting employers from discharging shop stewards unless approved by a labor inspector (Art. 283-299);
- Establishing rules regarding CBAs (Arts. 96-101) and providing that a union has an exclusive right to represent employees in collective bargaining where it has establish its "most representative status" (Art. 277 and detailed in *Prakas* No. 305 (2001));
- Protecting the right of workers to strike and employers to lockout for "lawful" purposes (e.g., where they are peaceful, 7 notice is provided, etc.,) extending the strike notice period to 15 days for workers

<sup>&</sup>lt;sup>29</sup> It also excludes air and sea transport crews and personnel in the police, army and military police.

in "essential services," and authorizing the Minister to identify workers in the "minimum essential services," who may not strike (Art. 318-329); and

• Establishing the tripartite Labor Advisory Committee (LAC) to address labor-related issues and make appropriate recommendations (Arts. 338) and protecting the right of workers and employer organizations to consult each other to promote their "moral and material interests" (Art. 275).

The law and *prakas* establish procedures for the resolution of collective disputes through MoLVT conciliation and mandatory arbitration proceedings (discussed below) and individual disputes, which are addressed by the MoLVT and courts, if not voluntarily resolved by the parties in ADR. In late October 2007, the Labor Advisory Council (LAC) approved new *prakas* that prohibit children under 15 from working in fishing works and children aged 15-18 prohibited from working in and under water or in processing and chemical metamorphosis factories.

It should also be noted that the Ministry of Commerce is empowered to impose export sanctions on employers that do not adhere to labor rights standards.

# 4.1.4 Labor Law Strengths & Weaknesses

The law sets forth important protections of key labor rights. At the same time, it contains provisions that appear to impose an unnecessary burden on employers and in a manner that may invite corrupt behavior by government officials. For example, employers are required to declare their hiring and dismissal of each and every employee to a labor inspector (Art. 21). They are also required to have a labor inspector number and initial all pages of their payroll registers (Art. 39).

One of the most striking gaps in Cambodia law is its failure to protect the right of workers in the public sector to form unions and engage in collective bargaining with their employers. A reasonable interpretation of the Constitution, which provides that citizens have the right to form and join trade unions (without distinction between private and public sectors), is appropriately understood in the context of the ratified ILO conventions, which protect the rights of public sector workers as well. However, the civil servants' associations hang in a legal limbo, registering as "associations" with the Ministry of Interior. As discussed below, their uncertain status limits their ability to promote improvements in government services, fight corruption, and improve the treatment of civil servants, not to mention prohibiting the formation of confederations.

Other limitations identified in the application of the law and *prakas* concern the growing profusion of unions in the garment sector, including in particular the profusion of unions within each garment factory, their difficultly in establishing most representative status (MRS), the treatment of strikes, the promotion and enforcement of CBAs, and the resolution of individual as well as collective disputes (discussed in more detail below). The Cambodia stakeholders have identified a number of other weaknesses in the law, including, for example, misuse by some employers of repeated short-term contracts to evade the provision of some benefits (the parties have agreed that this issue should be resolved by an amendment to the law).

# 4.2 INSTITUTIONS IMPORTANT TO LABOR

# 4.2.1 The Legislature & Tripartite Dialogue for Reform

The Constitution authorizes the National Assembly to pass legislation (*Chbab*) (Art. 90) that, after the Senate's review and approval (Art. 113), are promulgated by the King (Art. 28). The legislation commonly authorizes ministries to develop detailed regulations by *prakas* or proclamation. For example, the Labor Law authorizes the Labor Ministry to establish minimum wages (Art. 107(2)), set safety standards (Arts. 229 & 231), and determine which occupations are hazardous for children (Arts. 173-177).

The Labor Advisory Committee (LAC) approves draft *prakas*.<sup>30</sup> Of course, it requires considerably more time and effort to draft and adopt legislation than to draft and approve *prakas*.

Cambodia's Government-Private Sector Forum (G-PSF) is a public-private consultation group constituted as a Cabinet-level to address gaps in the laws and regulations. Originally organized with seven multiple public-private sector working groups (law, tax, and governance; export processing and trade facilitation; services, including banking and finance; tourism; manufacturing and SMEs; agriculture and agro-industry; and energy and infrastructure), the G-PSF established the "Eighth Working Group" on industrial relations "to consider and settle the demands by workers/employees and employers." It is co-chaired by the Minister of Social Affairs, Veteran's Affairs, and Youth Rehabilitation and the head of the Phnom Penh Chamber of Commerce.<sup>31</sup> It has been reported that union officials in Group meetings are often not well-prepared for the meetings, in contrast to the employers, who are better able to articulate and achieve their goals. In summer 2007, Group consultations resulted in a new interpretation of the law that reduced nightshift pay from 200 percent of base pay to 130 percent. Other issues that have been brought before the group include illegal strikes, minimum requirements to establish a trade union, and the "most representative status" of unions.

# 4.2.2 Better Factories Cambodia (BFC) and Buyers' Inspections

The BFC, formerly known as the ILO Garment Sector Working Conditions Improvement Project, was inspired by the CBTA's linkage of quota increases in the garment sector to demonstrable promotion of CLS. Started in 2001, BFC has focused on monitoring and reporting on working conditions in Cambodian garment factories to determine whether they adhere to CLS, as established in national law and international standards. It has also provided training in Khmer, Chinese and English to workers, employers and government officials on workplace co-operation and dispute resolution, occupational health and safety, working conditions, and globalization and change processes. In conjunction with CLS training, it has also provided training on improving production and product quality. BFC has developed a computerized management information system that compiles detailed information from the inspections that reflects that the extent of compliance and progress on a factory-specific and industry-wide basis. BFC has served as the most effective monitoring system in Cambodia, exhibiting a high-degree of professionalism and use of transparent processes. It should be noted that the Community Legal Education Center (CLEC) has also conducted quality audits for Nike and Reebok.

Since the quota system expired on January 1, 2005, buyers and garment factory owners have begun to question whether they should continue to support independent monitoring. Employers have pointed out limitations in the current system: factories aim at marginally passing because they receive no extra credit for excelling or for improving treatment of labor rights. The buyers and factory owners have raised the concern that consumers are not aware of these standards and therefore cannot make purchasing decisions that take the treatment of workers into consideration. Some owners assert that they are at a competitive disadvantage because factories in other countries are not held to the same standards.

<sup>&</sup>lt;sup>30</sup> According to the Labor Law's Chapter XV, Article 351, the LAC consists of 1) the Minister in charge of Labor, or his representative, who is the Chairperson; a number of representatives of relevant ministries; equal number of representatives from the workers' unions that are the most representative at the national level, and representative from the employers' organizations that are the most representative at the national level.

<sup>&</sup>lt;sup>31</sup> The Cambodia G-PSF is funded by the International Finance Corporation and the Government of Australia's aid agency; see <a href="http://www.cambodia-gpsf.org/workinggroup.aspx?x=1&c=1&y=8">http://www.cambodia-gpsf.org/workinggroup.aspx?x=1&c=1&y=8</a>, accessed November 20, 2007.

# 4.2.3 Ministry of Labor and Vocational Training

Cambodia has a short history of its government's institutional role in addressing labor affairs. Where it has, it has been confronted by similar problems as found throughout government: lack of capacity, lack of resources and most critically a past inability to achieve the legally established objectives.

In 1992, the RGC established the Ministry for Social Affairs, Labor, Vocational Training and Youth Rehabilitation (MoSALVY). In 2005, MoSALVY was split into two ministries, the Ministry of Social Affairs, Veterans and Youth Rehabilitation, which was the larger of the two, and the Ministry of Labor and Vocational Training (MoLVT). Within the MoLVT, the General Directorate of Labor has six departments: 1) Labor Inspections; 2) Labor Disputes (or Conciliation); 3) Employment & Manpower; 4) Child Labor; 5) Occupational Health; and 6) Social Security (which is to become an autonomous institution with a MoLVT representative serving as the chair over a tripartite board). The departments of Labor Inspections and Disputes are discussed in more detail below.

The MoLVT has about 300 employees throughout the country, with most of them in Phnom Penh. The MoLVT Inspection has seven district offices with about 3 to 7 labor inspectors per office. The MoLVT operates separate departments for Labor Inspections and Labor Disputes in Phnom Penh, with about 20 conciliators in 3 districts and 40 inspectors. Each district develops its own inspection plan, with the director of each office reporting directly to the Labor Minister. The Labor Law makes a distinction between individual and collective disputes, and by *prakas*, the government institutions treat them differently, as discussed below. In 1993, the MoLVT conducted a survey of employers by sector, finding about 500 factories and 3,500 enterprises in Phnom Penh.

The MoLVT also includes the General-Directorate for Vocational Training. The Department of Technical and Vocational Education and Training (TVET), originally part of the Ministry of Education, Youth, and Sport, was merged into the new MoLVT in 2004. The RGC has received \$30 million in loans from the Asian Development Bank to develop TVET. A national system of Provincial Training Centers is managed by TVET, though it operates at well below its potential capacity.<sup>32</sup> The National Training Board (NTB), which has employer representation, determines TVET policy. The NTB seeks to develop stronger connections between employers and education and training institutions.

#### Labor Inspections & Labor Disputes/Conciliation

The inspectors report that they perform both random and complaint-based inspections concerning employer conduct. They perform initial inspections to educate employers on the law and "special" inspections to address alleged violations. They report seeking remedial action only where they find clear evidence and a pattern of violations. They complete inspection forms with spaces for handwritten narratives but no data fields for easy collection and assessment of the information. If they find violations of individual rights and are unable to resolve them, then they are to refer them for prosecution in court. The MoLVT Inspections reports holding weekly meetings to discuss and resolve the inspectors' issues. The labor inspectors have received little training on inspection skills or the labor law.

Labor conciliators focus on addressing and resolving collective disputes and related industrial relations problems; apparently, they are also empowered to take complaints about union misconduct. The Arbitration Council reports that the conciliators resolve about 60 percent of disputes and write reports identifying issues that they send to the Arbitration Council when they cannot resolve the disputes. The Department of Labor Disputes serves as the LAC Secretariat, registers unions and CBAs, and establishes a union's MRS. In contrast to the inspectors, the conciliators have received, with ILO assistance, some

<sup>&</sup>lt;sup>32</sup> Butler et al. report that the system accommodated 4,000 students in 2005 with the budget at its disposal, compared with a capacity of 24,000 students (2006: 35).

training on conciliation skills. It has been reported the turnover in conciliators is high and that the MoLVT has not well internalized the retention and training of skills.

#### The Labor Ministry in Practice: Strengths & Weaknesses

There remains a substantial gap between the formal responsibilities of the MoLVT and its evolving operations. On the positive side, conciliators resolve a large percentage of disputes and the quality of their reports to the Arbitration Council is said to be reasonably good. Because the MoLVT is a relatively new institution, its practices and procedures may be more amenable to positive change than long-established and ossified institutions.

At the same time, some problem areas have been reported that would benefit from institutional development. Regarding labor inspections, it has been commonly reported that labor inspectors conduct few inspections, the quality of the inspections are low, the process opaque, the results unclear and not fully documented, and a systematic process is not yet in place whereby inspectors follow up to determine whether violations found are remedied. Regarding labor conciliators, it has been reported that there are far too few conciliators, they lack sufficient skills, they are isolated, and at times they face inappropriate pressures. Thus, the labor inspectors and conciliators have critical needs, which may be summarized as follows:

- 1. **Lack of training**. It is commonly reported that the conciliators and particularly the inspectors lack the professional skills and knowledge of labor law to properly perform their work. Training is therefore necessary, but first a review of the incentive structure should take place to ensure that the training will have the desired impact.
- 2. Lack of incentives. Given the lack of incentives in Cambodia, it is a surprise that inspectors and conciliators do as much official work as has been reported. The salaries are low (in the \$30-50 per month range), they receive little or no support to do their work (e.g., transport, materials, computers, etc.), and they reportedly are neither rewarded nor disciplined based on the quality of their work.
- 3. Lack of appropriate data collection and management systems. The MoLVT does not have adequate management systems to measure and evaluate performance. Such data could give greater guidance for improving the MoLVT's performance and policy focus. The MoLVT's processes are also not transparent or yet as efficient as they could be, as exemplified by the provincial offices reporting directly to the Minister.
- 4. **Corruption distorts the system**. It is widely believed that some labor inspectors have engaged in "rent-seeking behavior" by using their discretionary powers to seek to augment their formal incomes, primarily from employers. This behavior may stem partly from the fact that the MoLVT does not provide the inspectors with sufficient resources (e.g., gas money) to conduct the inspections. The culture of corruption is such that often fees must be paid to obtain official positions, and efforts are consequently made to recoup this investment.
- 5. Active interference. Even where inspectors and conciliators attempt to properly perform their jobs, powerful local political and economic actors may interfere to prevent them from doing so. For example, it appears that the MoLVT offices in several provinces have not forwarded collective disputes to the Arbitration Council despite repeated requests from trade unionists; in at least some cases, on account of inappropriate external pressures.

# 4.2.4 Courts

The courts have exclusive jurisdiction to hear and resolve disputes regarding individual rights in the labor law. However, few cases are referred to and filed in courts and even fewer are resolved by them, often because plaintiffs have so little faith in the judiciary that they drop or settle cases in advance of any judicial hearing. The courts appear to be the institutions most resistant to meaningful change. The judiciary still faces the challenges inherent to an institution created relatively recently. Training needs are ongoing, judges are not appointed based on merit, the law on judicial ethics has not yet been passed, and decisions by lower courts are generally not published or available in writing. Establishing the ROL in the judiciary is likely to be a long-term project and more difficult than building capacity in line ministries. Some projects, including the USAID-funded Project on Rights and Justice (PRAJ) have slowly begun to show some headway in promoting positive change.

# 4.2.5 The Arbitration Council

The MoSALVY created the Arbitration Council through *Prakas* No. 338 (December 2002), opened it in May 2003, and initially appointed 21 arbitrators. The impetus for the Council was the rapid expansion of the formal employment sector through the growth of the textile industry; increasing unionization; and the textile employers' interest in complying with labor standards to obtain quota increases per the U.S.-Cambodia Bilateral Trade Agreement (CBTA). Prior to the establishment of the Council, there was no effective enforcement mechanism regarding collective rights in the labor law. When strikes occurred, the police intervened simply to stop them and separate the parties to prevent conflict. It has also been reported that employers often initiate police crackdowns on strikers.

With 15 staff members, the not-for profit Arbitration Council Foundation provides administrative and technical support for the Council, which conducts both conciliations and arbitrations, with these two processes often overlapping. The Council is currently composed of 30 arbitrators with an equal number from unions, employers and the neutral perspective. A panel of three sits on each case and each arbitrator has an equal vote. Over 90 percent of the cases involve garment employers, though they also involve employers in hotels, construction, food processing, and gas.

The Council has two unusual characteristics. First, while the cases are referred to the Council on a mandatory basis, its decisions or "awards" are not binding unless both parties agree that they will be binding. They may do so through an agreement made in advance of any proceeding, for example through an arbitration clause in a CBA, through an ad-hoc agreement made at the start of proceedings, or, in a manner that is highly unusual, after the proceedings have concluded and the Council has issued its award.<sup>33</sup> Where the parties wait until after the decision to determine whether to adhere to it, the Council's decision is more akin to what is commonly referred to as an advisory opinion in other systems. Second, the Council hears and addresses both disputes of collective *rights*, which are established in law or contract, and disputes of collective *interests*, which concern benefits or rights a party would like to obtain, e.g., workers would like to negotiate a wage increase.

The Council reports that two-thirds of its cases are resolved successfully: 37 percent of cases are settled at the Council, 23 percent of cases result in awards that are fully or substantially implemented, and 7 percent of cases are settled on the basis of award after its issuance. The Council's caseload has grown from 31 in 2003 to 120 in 2006 and 113 in the first ten months of 2007. If workers are striking while cases are pending, it issues return-to-work orders, which have a 93.5 percent compliance rate.

The Council was established and has been supported with the funding of USAID and USDOL, among others, channeled through the ILO-LDRP. Transitional funding will continue to be provided to the Foundation through 2008. The Foundation has had financial support from the ICCO (a Netherlands-based

<sup>&</sup>lt;sup>33</sup> The parties have eight calendar days in which to reject in the award. If they fail to do so, then the award becomes legally binding. In some cases, a party objects and then agrees to a settlement on the basis of the award.

NGO) and Levi Strauss & Co. Foundation.<sup>34</sup> Discussions are pending regarding future World Bank funding for the Council.

#### The Arbitration Council in Practice: Strengths & Weaknesses

The Arbitration Council has been widely hailed as Cambodia's most successful examples of a functioning dispute resolution process that adheres well to rule of law principles. It works well for the following reasons:

- 1. It publishes written awards in Khmer with clear reasoning based in the law.
- 2. It issues the awards quickly, within 15 days.
- 3. It conducts proceedings in a manner that *educates* parties on the law and *facilitates* understanding and agreement. The proceedings are *informal* in the sense that the parties may speak with relative ease about their concerns and are *formal* in the sense that the Council speaks with authority on matters of law and procedure in a manner that is often convincing to the parties.
- 4. It uses a *flexible* approach to resolve a wide range of overlapping and disparate issues. Paradoxically, the non-binding nature of the decision may have enhanced this flexibility by encouraging parties to engage the process and avoiding judicial review that could taint the process.
- 5. The Council has helped resolve *disputes of interests*, which may facilitate more collective agreements.
- 6. The vast majority of its awards (over 95 percent) are unanimous.
- 7. The panels' *tripartite* composition supports the production of high quality awards that are better accepted by the parties.
- 8. The arbitrators have *expertise* in labor issues.
- 9. The process is widely perceived to be *honest, fair and transparent*.
- 10. It should not be understated that it is evident that the *parties have a strong interest in resolving the disputes* brought before the Council.

The weaknesses in Cambodia's ROL and the Council include the following:

- 1. The courts rarely resolve individual disputes in labor law in a manner consistent with the ROL principles and the Council is not authorized to issue awards on them.
- 2. The Council's awards on collective disputes are not binding unless both parties agree that they are binding, which is also contrary to ROL principles. In practice, this reality affects the choices made by unions and employers regarding whether and how they respect and use the processes. For example, unions at times calculate that striking is a more effective approach to protecting violations of their rights than using a process that leads to a non-binding "award," particularly, for example, where workers view the discharge of their union leaders as a time-sensitive threat to their collective interests.

<sup>&</sup>lt;sup>34</sup> The Council and Foundation have also received assistance from the New Zealand and Australian governments, and the Asia Foundation. The main donors to date have been USDOL, USAID, and NZAID. All have channeled their support via the ILO-LDRP. ICCO also provides a significant level of support (\$75,000 per year for 3 years, plus the cost of an expatriate legal advisor for 3 years).

- 3. In an optimal arrangement, the parties would address their differing interests at an earlier stage, preferably in collective bargaining and resolve them before they become more formal and/or narrow "disputes" of interests addressed at a later stage through the Council's proceedings.
- 4. The process is reliant on donor funding and is not self-sustaining.
- 5. Enhancing the Council's role and capacity and developing BFC has had the unintended result, in effect, of de-capacitating the Labor Ministry's conciliator process because the conciliators have begun to simply refer many cases to the Council without attempting to resolve them.

# 4.3 LABOR-RELATED ORGANIZATIONS

# 4.3.1 Worker Organizations/Trade Unions

In modern Cambodian history, workers have sporadically risen up to protest or engage in strikes, for example, when conditions in plantations became exceedingly brutal and in response to profound political and social crises. However, workers did not join or form unions in any significant numbers until the 1990s when the growth of the textile industry quickly increased the number of workers in formal employment. The legal and political environment also made it feasible for workers to join unions, starting in the 1990s and particularly after adoption of the 1997 Labor Law. In Cambodia, *worker organizations* include both *trade unions*, which are protected under the 1997 Labor Law and thus are authorized to engage in collective bargaining; and worker *associations*, which are not covered by this law, including those in the civil service and the informal sector.<sup>35</sup>

The establishment of the principle of Freedom of Association has led to a profusion of trade unions. The MoLVT reports that Cambodia currently has 1,203 certified unions and an additional 33 union federations and confederations, and one alliance of confederations, the National Union Alliance Chamber of Cambodia (NACC), which it asserts is the overall union confederation (though this assertion is contested by unions based upon their political affiliations). Worker organizations, including both trade unions and associations, have commonly been divided on the following basis:

- 1. Unions, their federations, confederations and an alliance of confederations aligned with the ruling CPP: these include the NACC, with its three member confederations (the Cambodian Confederation for Worker Rights (CCWR), the Coalition of National Construction Federations (CNC), and the Coalition of Cambodian Inheritance Confederation (CIC)) and their 10 member federations; the Cambodian Confederation of Trade Unions (CCTU), and its 12 member federations; and a few other unions which are not affiliated with the confederations but which are reportedly aligned with the CPP.
- 2. Unions and federations affiliated with the opposition Sam Rainsy Party (SRP): these include the Cambodia Confederation of Unions (CCU) and its members, CITA (Cambodia Independent Teachers' Association) and FTUWKC (Free Trade Union of Workers of Kingdom of Cambodia, the large garment union).
- 3. **Independent worker associations, unions, and federations not affiliated with a party**, including the Cambodia Labor Confederation (CLC), with its four member unions in garments (Coalition of Cambodian Apparel Workers Democratic Union, or CCAWDU), tourism (Cambodian Tourism and Service Workers Federation, or CTSWF), the informal sector (Informal

<sup>&</sup>lt;sup>35</sup> Civil servants are covered by the Common Statute of Civil Servants (1994), which does not provide them with the right to form "unions" or engage in collective bargaining.

Development Economic Association [IDEA]) and the civil service (Cambodian Independent Civil Servant Association [CICA]) and a few other independent unions.

4. **Opportunistic unions** that reputedly have the primary aim of extracting payments from employers for their union leaders.

Cambodia's profusion of worker organizations/unions, the wide variance in the ways they align or do not align with political parties, and the varying ways in which they engage or conflict with existing processes and powers presents an interesting case study of the role of unions regarding democracy, governance, and economic development. Understanding these nuances is key to understanding which worker organizations should be engaged and how they should be engaged to promote development objectives. It appears that, consistent with extensive industrial relations literature, the Cambodian worker organizations and their leaders commonly choose a course of action based on the availability of resources, the instrumentality of an action, and the channels permitted by the state (Fireman & Gamson 1979; H. Wheeler 1985).

For example, CPP-aligned unions appear to be more likely to engage in established processes to resolve disputes and raise their concerns because the authorities encourage them to do so. They dominate the LAC and are active in the Eighth Working Group. The government appears to exert more control over civil servants. For example, all teachers are required to be members of the CPP-aligned Khmer Teachers Association (KTA) with dues automatically deducted from their pay.

In contrast, in practice the SRP-aligned unions have had a somewhat different experience. For instance, CITA led a nationwide teachers' strike in 2001 in which a number of union activists were jailed for more than 3 months. To support their strike, CITA made contact with the SRP. CITA has also focused on fighting corruption by first educating members and then mobilizing to reduce it.<sup>36</sup> Thus, they join with the opposition party, engage in mass mobilization, agitate for broad democratic reform and are more likely to seek confrontational strategies to achieve their goals. They apparently are also more likely to go on strike earlier in their disputes with employers.

Independent unions, where they are able to stay out of the political fray, have a stronger focus on "bread & butter" issues, such as worker job opportunities and skills improvement, as well as pay, benefits and conditions of work. And yet another association, the Cambodian Network of Men and Women Development (CNMWD) seeks to protect the basic human rights of some of the most-maligned and mistreated workers, including the "beer girls" who promote and sell beer in bars.

The profusion of unions in the garment industry has both negative and positive effects. The negative effects are more obvious: it dilutes worker voice and power, distracts employers and workers from focusing on improving productivity and quality, and makes it difficult for employers to bargain with the unions, particularly if they reach an agreement with one union that is not recognized by other unions even at the same work place. The positive effect is that workers may form new unions when their leaders are not successful in addressing or responsive to their needs, either for benign or corrupt reasons. At times, union leadership itself is hampered by corruption or politics, but whatever the reason for a lack of responsiveness by union leaders, the ability of workers to form new unions has served an incentive for union leaders to advance the workers' interest in situations where they are not overwhelmed by competing pressures.

In sometimes peculiar ways, union activism and free choice can be more resistant to corrupt practices and bribery. For example, textile workers reported a case in which they initiated a strike to force the employer

<sup>&</sup>lt;sup>36</sup> At times, they and others have submitted letters to the government protesting the corruption behavior of some officials and teachers. Reportedly, this has led to the discharge of the offending persons, though it has not led to systemic improvements. The corruption in education appears to inculcate children in a culture of corruption.

to terminate an abusive supervisor. The employer refused and paid \$700 to the union leader to stop the strike, but he ended his position and used the money to start up his own shop. The workers then elected a new union leader, who refused the employer's \$1,000 bribe and, as a result, the employer was ultimately persuaded to terminate the supervisor. It has been reported that at times corruption also flows the other direction; some union officials, particularly those with affiliations to strong government officials, raise grievances, whether real or imaginary, in order to extract personal payments from employers.

Cambodian unions are not known to have good democratic practices, but there are exceptions. For example, members in the independent Cambodian Tourism & Service Workers Federation (CTSWF) vote on CBAs and strikes by majority vote, union leaders must hold monthly meetings where they report on finances, and each member has the right to inspect the union's financial checks and books. Leaders of independent worker organizations at times struggle to resist intense pressure to align their organizations with the CPP or powerful individual government officials.

#### Strikes & Collective Bargaining Agreements

Strikes have played a central role in Cambodian labor relations and there is substantial evidence that strikes are often called for pragmatic reasons. The decision to strike is commonly made both from the top down and from the bottom up. Union and federation leadership are more likely to call for a strike when the matter involves sector-wide issues, such as pay scales. Workers in the factories are likely to initiate strikes when the employer refuses to provide an established benefit, for example providing paid sick leave, or they encounter a hostile and abusive manager. It is said that sometimes union leaders will use the threat of strikes to extort bribes from factory owners to maintain labor peace.

Trade unionists assert that they strike because it is often the quickest and the most effective way of addressing employer violations of their rights. They view certain issues as highly important and time sensitive. For example, employers may test union strength by firing union leaders soon after learning about an organizing campaign. Workers often view such actions as threats to their collective interests and act immediately while they still have momentum. Workers view such FOA cases as being less susceptible to resolution through Arbitration Council proceedings. Some union leaders note that the non-binding nature of the Council's awards is a factor they consider before deciding whether to strike or seek to bring the matter before the Council.

In a number of cases, it appears that wildcat strikes in garment factories have been initiated by women workers when their employers and male union leaders have failed to address and resolve their concerns. While culturally timid individually, it indeed appears that women workers acting collectively are emboldened to vigorously defend their interests. These practices are worthy of further study to determine the extent to which they are occurring and how they may serve as a basis for more broadly empowering women. Efforts could be made to help ensure that women take on more union leadership positions.

The large number of strikes is notable in comparison to the small number of CBAs in Cambodia. It was reported that about 7-10 CBAs have been reached, primarily in the garment sector, but also more recently in the hotel and tourism sector. An employer representative reported that garment employers and unions have reached agreement in about 50 other cases, but these agreements have been limited to one or a few specific issues.

## 4.3.2 Employer Organizations

Cambodia has a number of employer organizations with two playing predominate roles in representing employers on labor-related matters. The most important organizations addressing labor relations in Cambodia are the Garment Manufacturers Association in Cambodia (GMAC), which started in 1996 as an ad hoc group of Asian garment investors, and the Cambodian Federation of Employers and Business

Associations (CAMFEBA), with about 800 companies under its member associations (including the garment industry).

Regarding labor issues, particularly in the garment sector, employers state that strikes have increased costs and reduced timely deliveries and that the profusion of unions has made labor relations at times exceeding complex and unpredictable. Many employers view CBAs as undesirable because they do not trust the system to enforce their provisions, particularly no-strike clauses; they believe that the Labor Law establishes a ceiling rather than a floor and therefore there is no need to bargain; and that they prefer not to make long-term commitments.

Labor costs and productivity are only one of many sets of factors that investors consider. Non-labor impediments to investments have commonly included high import taxes on materials, expensive and inefficient ports, difficulties in obtaining clear title in land purchases, and domestic producers being forced to compete with cheaper smuggled goods. In short, addressing these concerns and reducing associated costs would lead to gains directly for investors and employers and perhaps more indirectly for workers.

Of course, many employers have no intention of staying in Cambodia for the long term. This impacts the manner in which they deal with labor. Research has shown that many managers are not willing to invest in training as a result. Such managers are only focused on short term fixes, not long term solutions.

Employers pay bribes when it is instrumental to do so. They tend to bribe where they have no faith that the legal system will treat them fairly and when it is a cheaper, quicker and more predictable method of achieving their goals, whether lawful or not.

# 4.3.3 Labor Rights Organizations and NGOs

Labor rights organizations such as the Cambodian Labor Organization (CLO) (now defunct) and CLEC have played an important role in promoting labor rights. Prior to 2005, there was relatively little interaction between NGOs and labor rights organizations/unions. Ironically, the government's arrest of labor rights and NGO leaders in late 2005, including Rong Chhun of CITA, Kem Sokha of the Cambodian Center for Human Rights (CCHR), and Yeng Virak of CLEC, brought them together and led to subsequent discussions between them. Some labor rights organizations address specialized needs. For example, the Cambodian Women's Movement Organization (CWMO) focuses on promoting women's `leadership in trade unions.

# 4.3.4 The Cultural Context for Labor Relations

Some countries have labor relations systems based on the "adversarial" approach, like the U.S., but many others are based on a "social partnership" approach (Bamber and Lansbury, 1998: 6-9). Cambodia appears to have a cultural inclination towards a partnership approach when management approaches them in a spirit of cooperation. For example, the union representing temple restoration workers at the EFEO (*École Française d'Extrème Orient*) site at Angkor Wat polices and corrects employee misconduct in a manner that the project director views as more effective than his own. Similar practices have been reported in some hotels in Siem Reap. In contrast, in the garment industry, employers have assumed a more adversarial posture and, accordingly, have encountered more disputes. As one interviewee commented, "Cambodians will be very diligent if properly engaged, but if pushed into a corner, they will be very violent." However, incidents of workers initiating labor violence are quite rare. A more common practice is that workers allow grievances to accumulate until one grievance pushes the dispute to a crisis point and then they throw all their grievances into the mix of issues to be resolved often punctuated with a strike. The reason in part may be pragmatic: a single issue may not be worth engaging in a dispute resolution effort; however, if a big issue triggers it, then one might as well add in other outstanding issues and grievances.

At the same time, these issues warrant a deeper consideration of Cambodian culture, which is marked by strong senses of both community and hierarchy. In many cases, the acts of workers in forming and joining unions appear to be a manifestation of this sense of community. Also, a sense of community likely explains why Khmer workers in textile factories do not seek promotion to better-paying supervisory positions. An observer might conclude that this is a not a "rational" economic choice; yet it may in fact be a very rational cultural choice if they do not wish to be alienated from their fellow Khmers by being placed in an adversarial relationship with them.

Regarding hierarchy, Cambodians assess their position in relation to that of other actors with subordinates generally deferring to superiors and refraining from presenting differing or even impartial views from them. This sense of social hierarchy is closely related to the pervasiveness of patronage and vertical power relationships. In the patron-client networks, known in Khmer as *khsae* ("strings"), structures, jobs and favors are conferred by the patron, to whom the client then owes unwavering loyalty—and, in many cases, continued income streams. This approach has been seen "as interfering with development of democratic institutions that might better mediate social conflict", while noting that patronage relationships are less stable as people seek multiple patrons and/or shift patrons due to perceived benefits (Hughes 2001; Morris 2000).

Given the nature of social hierarchy and the all-important role of power relationships, it is not surprising that Cambodian culture tends towards a *conflict avoidance* approach in which "the cause of conflict remains, and, perhaps, festers, but where one or both sides are unwilling to risk a confrontation" (Hughes 2001). The reluctance to address the causes of conflict—or even to admit that a conflict exists—can have different results, including "splitting off in a new direction or creating a new alliance" rather than attempting to resolve the conflict, which can contribute to increased factionalism (Hughes 2001). When individuals or groups quietly endure unsatisfying circumstances over time, a seemingly small grievance may trigger what appears to be a disproportionately aggressive outburst.

These cultural characteristics appear to have subtle and complex affects on labor relations, including the ways in which persons and institutions interact, how they advocate for their own interests, and how they resolve problems. In this cultural context, it is understandable that workers who disagree with their union leaders find it culturally easier to form new unions than to confront their leaders, and that, given the inclination towards conflict avoidance, parties find conciliation useful. The well-ingrained patronage practices appear to encourage the unions' reliance for financial support on other persons and organizations, whether powerful political elites or political parties. Recognizing these patterns does not mean that they pose insurmountable problems; rather, it suggests that solutions should be appropriately tailored to the circumstances. It seems clear, for example, that unions serve both positive roles as new supportive communities for those with little power and as tools to advance the goals of powerful elites. Thus, a promising approach could be to foster this sense of community and promote independence to advance democracy in a manner well suited, and therefore more sustainable, for Cambodian society.

# 4.4 LABOR MARKETS IN CAMBODIA

Cambodia's labor market's greatest strength is its supply of diligent, hard-working laborers. With an agrarian tradition that stresses attention to the details of rice planting and transplanting, Cambodians work hard and long, whether in fields, factories, hotels, or constructions sites around the country. Many Cambodians are also mobile, and will move to the city or abroad to seek new livelihood opportunities. The Cambodian workforce is also tied to its familial roots, wherever they are working. Though the recorded rate of Cambodians' remittances of earnings back home is low, measured as a percentage of export receipts, many Cambodians support their families through work away from home and remit—in many instances through informal channels—such payments.

The most glaring weaknesses of the Cambodian labor market are the low rate of formal employment, the heavy concentration of organized labor in just two industries (garment manufacturing and tourism), and the limited level of decent employment opportunities, especially in the rural sector where most Cambodians reside. Cambodian workers are also handicapped by low levels of education and a weak vocational training system, which leads to the importation of skilled workers in many sectors.

# 4.4.1 Labor Market Structure

Much of the world's attention on Cambodian labor issues has focused on formally employed and organized workers in the garment and tourism industries, where labor relations are guided by the Labor Law, and, at the other end of the spectrum, on trafficked women and children into the sex industry. However, these represent small segments of Cambodia's total labor market.

To understand the full scope of Cambodia's labor market, it is useful to begin by looking at a broad overview of the structure of the labor force, broken out by the economic sector which workers declare to be their primary sector of employment. Cambodians work in the agricultural sector, including farming, forestry, and fishing; in industry, including mining, manufacturing, construction, electricity, water, and gas; and in services, including banking and financial services, tourism, and even independent transport and domestic work.

With 60 percent of the labor force engaged in agriculture, Cambodia is still predominantly an agrarian country. A truism of economic development is the shrinking relative size of agriculture as the rest of the economy grows. Cambodia's economy is transforming structurally, witnessed by the significant increase between 2000 and 2004 in the relative importance of employment in Cambodia's industry (especially garments manufacture) and services (especially tourism) sectors (see Table 4 below), increases that are more rapid than those observed in either Thailand or Vietnam.

		2000		2004			
Sector	Cambodia	Thailand	Viet Nam	Cambodia	Thailand	Viet Nam	
Agriculture	74	48	65	60	42	58	
Industry	8	18	12	12	20	17	
Services	17	33	22	27	37	25	

## TABLE 4. LABOR FORCE STRUCTURE (% GDP)

Source: World Bank, World Development Indicators

The Royal Government of Cambodia's employment goals, as articulated in its National Strategic Development Plan for 2006-2010, are:

...to create gainful employment opportunities in both formal and informal sectors; improve supply of qualified labor; and eliminate worst forms of child labor. The garment industry, growing at a very fast rate, has transformed the urban employment situation by creating and sustaining labor-intensive employment mainly for young women. In other sectors as well, a systematic policy is being followed to create more jobs especially for young people entering the labor market and indeed for all Cambodians through various measures:

• Increase agricultural productivity to generate more rural employment opportunities, which will have important cross-sectoral multiplier effects including through increased demand for goods and services.

- Encourage domestic and foreign direct investments in priority sectors, especially agriculture, agro-industry, labor-intensive industries and projects, and tourism.
- Establish Technical Vocational Education and training networks to serve both men and women equitably, especially those who are poor, disabled and vulnerable groups, to respond to labor market needs, both short-term and long-term.
- Develop a labor database and statistical system with disaggregated data by gender, disabilities and other relevant social factors.
- Assist Cambodian labor seeking employment in other countries.

(RGC 2005: 58)

The Cambodian market for labor is segmented by sector and skill level. Both formal and informal employment opportunities exist in Cambodia. Paid employees represent 20.4 percent, employers 0.1 percent, self-employed workers 34.9 percent, and unpaid family workers 43.8 percent of the workforce (Table 5). Cambodia's unemployment rate is said to be less than 1 percent of the workforce; however, this figure masks significant *under*-employment.

While workers in the garment and tourism sectors represent 18.6 percent of all paid employees, they are only 4.4 percent of the total workforce. New areas of formal employment growth are expected in mining in Cambodia's northeast (gold, bauxite, gems), agro-industry (e.g., rubber and palm oil plantations) in central provinces, and coastal tourism. The development of offshore oil and gas reserves may also increase the demand for labor, either in skilled occupations (which Cambodians are unlikely to be able to fill, at least not in the short run) or in supporting service sector occupations (e.g., food service, transportation, and lodging). Manufacturing for export is also beginning to diversify into such products as footwear, bicycles, and metal fasteners.

Table 5 identifies the most significant occupation categories in Cambodia for paid employees, ownaccount workers, and total employment. The distinction between employees and employers, on the one hand, and self-employed and unpaid family workers, on the other, may or may not accurately represent the distinction between "formal" and "informal" employment.<sup>37</sup>

<sup>&</sup>lt;sup>37</sup> The latter is defined by the ILO as comprising own-account workers, employers employed in their own informal sector enterprises, family workers (irrespective of whether they work in formal or informal sector enterprises), members of informal producers' cooperatives, and employees holding informal jobs. See ILO, "Guidelines concerning a statistical definition of informal employment," (no date).

Paid Employees (20.5% total)		Own-account Worker (35.1% total)		Unpaid Family Worker (44.1% total)		Total Employment					
Manufacture: Garments	16.6	Agriculture: Cereals	38.4	Agriculture: Cereals	44.3	Agriculture: Cereals	35.5				
Services: Civil servants	11.9	Services: Retail trade	19.7	Agriculture: Livestock	17.8	Services: Retail trade	13.0				
Services: Private household workers	11.5	Agriculture: Vegetables	8.9	Services: Retail trade	12.8	Agriculture: Livestock	11.0				
Agriculture: Cereals	11.2	Agriculture: Livestock	8.3	Agriculture: Vegetables	9.0	Agriculture: Vegetables	8.5				
Construction	11.0	Agriculture: Fishing	6.8	Agriculture: Fishing	4.5	Manufacture: Garments	4.0				
Services: Education	7.1	Services: Transportation	4.4	Manufacture: Wood, products	2.8	Manufacture: Wood, products	2.6				
Agriculture: Vegetables	6.8	Manufacture: Wood, products	2.5	Agriculture: Forestry	2.6	Services: Private household workers	2.5				
Services: Transportation	3.5	Manufacture: Food products	2.3	Manufacture: Food products	1.6	Construction	2.5				
Manufacture: Wood, products	2.3	Agriculture: Forestry	2.1	Agriculture: Other animal farming	0.9	Services: Civil servants	2.5				
Services: Hotels, restaurants	1.9	Manufacture: Garments	1.1	Manufacture: Garments	0.4	Services: Transportation	2.4				

#### TABLE 5. TOP TEN OCCUPATIONS BY EMPLOYMENT STATUS

Note: Table 5 does not present occupations for two other labor categories covered by the survey, namely employers (0.1% of total) and other (0.4% of total).

#### Source: Cambodia Socio-Economic Survey 2003/04

Employment in the rural economy—especially cereals, vegetables, and livestock production—dominates total employment in Cambodia (over 60 percent). However, weak agricultural productivity and risks owing to climate variability make it difficult for rural households to rely solely on agricultural livelihoods for survival, thus calling into question the extent to which agriculture is truly the "primary occupation" of rural households.<sup>38</sup> Members of poor and landless households may seek employment as wage laborers in both rural and urban areas to stave off poverty. According to the Cambodia Development Resource Institute's (CDRI) recent *Moving Out of Poverty* study of nine rural villages undertaken for the World Bank, "Income from off-farm employment is increasingly important in all villages, and most economically active adults have jobs in addition to farming" (FitzGerald and So 2007: 27). The report points out that local employment can be exploitative, and recommends that rural employment contracts be formalized in order to extend legal protections to rural workers.

Upward pressure is detected on wages at all skill levels in Cambodia. Rural wages for unskilled labor have been increasing in recent years in Cambodia, from less than \$1 per day to over \$2 per day.<sup>39</sup> In addition, weak vocational skills training in Cambodia creates gaps in the labor market for skilled workers at many different levels. In the building trades, Vietnamese construction workers are prized in Cambodia as being "more productive." Where a casual day laborer's wage in hotel construction for unskilled Cambodians is \$2-3 per day, Vietnamese construction workers are said to be able to earn \$5 per day for the same jobs. At the same time, however, Cambodians working across the border as unskilled labor in Thailand may earn as much as 180 Baht, or over \$5, per day in fishing, fish processing, construction, and

<sup>&</sup>lt;sup>38</sup> Average cereal yields in Cambodia are 2 tons per hectare, compared with 2.7 in Thailand and 4.8 in Vietnam, due in part to the fact that only 7 percent of cropland was irrigated in Cambodia in 2003, compared with same-year figures of 28.2 percent in Thailand and 33.7 percent in Vietnam. From World Bank, *World Development Indicators*, as discussed in Salinger, Lachenmayr, and Abdulin (2007). A lack of trained irrigation engineers and high costs of capital and energy mitigate against irrigation infrastructure investments in Cambodia (Dapice, Vallely, and Wilkinson 2007).

<sup>&</sup>lt;sup>39</sup> Observations over time shared by CDRI researchers with the team.

agro-industries. Very significant upward pressure and competition for well-qualified Cambodian professionals is also reported in Phnom Penh.

Disconnects between labor demand and supply are noted. For instance in the garment industry, mid-level management positions—from line leaders and production floor supervisors, to more advanced management positions in industrial engineering and production planning—are typically filled by expatriate labor from the foreign investor's home market, as the Cambodian workforce cannot supply the appropriate technical or specialized management skills (Salinger 2006). Better trained secondary and postsecondary students interviewed for USAID's Garment Industry Productivity Center (GIPC) dismiss career opportunities in the garment industry. According to the commonly held perception of garment industry employment among interviewed youth, such work is abusive and reserved for unskilled, poor, rural women (Salinger 2006). Yet monthly wages for technical and management positions in manufacturing start at \$400 per month and go higher, comparable to wages in more highly prized, white-collar employment sectors such as non-governmental organizations. Such gaps between labor demand and supply represent opportunities for improved articulation of education and training with employers' needs, possibly through workforce development councils or sector-specific training boards.

Minimum wages in the garment sector—\$50 per month for 26 days of work per month, or about \$2 per day—appear comparable to above-mentioned wages for unskilled, casual day labor. However, in addition to the minimum wage, garment workers can earn an attendance bonus (\$5 per month), a seniority bonus, incentive pay (i.e., piece rates per level of output), and overtime, which can add up to a monthly wage of \$60-80 and more. At this wage level, garment industry employers reportedly have no trouble attracting job applicants. With regard to night work, Article 139 of Cambodia's Labor Code was originally interpreted that time worked on a night shift was to be paid at twice the basic rate of pay. In the summer of 2007 the premium for night work was reduced from 100 to 30 percent, to make Cambodia more internationally competitive.

In order to better understand to what extent wage pressures will affect Cambodia's garment industry as alternative employment opportunities are developed in Cambodia in tourism and other manufacturing, it will be crucial to better understand who Cambodia's garment industry workers are and how the supply profile may be changing. The traditional image is that garment workers are women who "usually migrate from rural areas for predominantly economic reasons... typically come from large families... to work in the factories because they see no other economic or even livelihood opportunities for them [in their home villages]" (Harrison 2004). Factory managers have noted that employees arrive with minimum knowledge of what it means to participate in the industrial labor force, from a social and personal management point of view, as well as from an industrial workforce perspective. There is no school-to-work or rural villages-to-urban work transition program to provide young women with training on rights and responsibilities in factory work, personal management (health, nutrition, financial management), or skills development.

Labor migration is a relatively new topic in Cambodia (Maltoni 2006). Most research on mobility has focused on human trafficking in the context of sexual exploitation (Derks, Henke, and Ly 2006; see below). More recently, awareness has grown of voluntary labor migration, both within Cambodia and across borders. Migration, both within Cambodia and into neighboring Thailand, is "an important source of income for better off and upwardly mobile households" (FitzGerald and So 2007: 27). Sending one or more, usually female, members of the rural household to Phnom Penh to seek employment in the garment industry and remit a proportion of earnings back home is a key livelihood strategy for rural households.<sup>40</sup>

<sup>&</sup>lt;sup>40</sup> Only a handful of factories are located outside of Phnom Penh and surrounding Kandal province. In a survey of 116 garment workers from Prey Veng province the Cooperation Committee for Cambodia (2005) found that on average 27 percent of garment wages are sent back to families. Overtime pay is crucial if workers are to be able to afford to send back significant contributions to their families.

Rural men may also come to Phnom Penh or Siem Reap during the dry season in order to earn money as "motodop" (motorcycle taxi) drivers or construction workers.

A wide spectrum of work opportunities outside of Cambodia is available. At one end of the spectrum, the emigration of Cambodian workers is formally facilitated by the RGC. The MoLVT advertises overseas employment opportunities for Cambodians, though actual recruitment is managed by private licensed recruitment agencies (Maltoni 2006). Several dozen agencies recruit workers for employment in construction, domestic work, building trades, etc. in the Republic of Korea, Malaysia, Thailand, Japan, and the Middle East. Pre-departure training on cultural issues, workers' rights, and health is handled by the recruitment agencies, although MoLVT is nominally responsible for managing this with the private agencies. Some vocational training for job candidates is provided by the National Polytechnic Institute of Cambodia (for workers headed to Korea) and the Preah Kossamak Training Center (for the Japan-bound). MoLVT, working through the Cambodian Embassy, is required to inspect overseas working conditions when problems are reported, though Maltoni reports that this has not yet been done. MoLVT seeks to have labor attachés assigned to overseas embassies in key Asian capitals in order to cover this responsibility.

## 4.4.2 Exploitative Labor Markets

At the other end of the overseas work spectrum, workers may voluntarily migrate illegally across borders in search of work (smuggling) or may become victim to involuntary and exploitative labor situations (trafficking). Some men, women, and children enter the market desperate for work, food, or credit to overcome indebtedness. As migration becomes informal and undocumented, or involves illegal occupations, workers become increasingly vulnerable to exploitation. Maltoni notes, "there is a wide informal economy [in Thailand] which largely relies on undocumented migrant work as a cheap and easily available workforce and which considers the costs of the legal migration process (i.e. insurance, registration fees, taxes, etc.) too expensive, both by employers and migrant workers" (2006: 27). This labor market works through intermediaries with networks in poor, rural communities that typically provide the supply of available migrants. Unsafe or exploitative working conditions, threats of and actual abuse (sexual or otherwise), withheld remuneration, harassment by authorities, and limited or curtailed personal freedom and bondage are all possible dimensions of illegal migration and trafficking.<sup>41</sup>

A review of a decade of research on trafficking in Cambodia prepared for USAID stresses that trafficking in persons, although often equated with women and children and the sex industry, covers a range of activities and perspectives, from "prostitution, to children, to the rising levels of migration, to labor supply and demand, to criminality, and/or to human rights" (Derks, Henke, and Ly 2006: 15). Trafficking takes place within Cambodia, from Cambodia into Thailand (and sometimes onward into Malaysia), and from Vietnam into Cambodia. Most commonly trafficked situations include prostitution, begging and vending, labor exploitation, the trafficking of infants and children for adoption, and marriage. Labor exploitation is a broad category, more frequently involving men, covering construction, fishing, logging, factory work, agriculture, and domestic work, according to Derks et al. (2006). Though poverty and poor educational status are frequently cited as characteristics that determine who will become trafficking

<sup>&</sup>lt;sup>41</sup> The distinction between the two hinges on the extent to which the employment relationship is voluntary (migration) or forced (trafficking). Article 3 of the 2000 United Nations *Protocol to Prevent, Suppress and Punish Trafficking in Persons* defines trafficking to mean "the recruitment, transportation, transfer, harboring or receipt of persons, by means of the threat or use of force or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power or of a position of vulnerability or of the giving or receiving of payments or benefits to achieve the consent of a person having control over another person, for the purpose of exploitation. Exploitation shall include, at a minimum, the exploitation of the prostitution of others or other forms of sexual exploitation, forced labor or services, slavery or practices similar to slavery, servitude or the removal of organs." Derks et al. suggest that in some cases "the ambiguity of real life situations calls into question the dichotomies between 'voluntary' and 'forced,' and between 'choice' and 'coercion' [which are] not necessarily consistent with the diversity of views and experiences of the sex workers themselves" (2006: 17).

victims, the review cites studies that probe the psychological factors that increase the likelihood that someone will make him- or herself more available to trafficking, including "problematic or disrupted family situations, lack of social support, and experiences, such as sexual abuse, that influence the self-esteem of a person" (Derks, Henke, and Ly 2006: 34).

Similarly, low education levels, dysfunctional family backgrounds (such as divorce and domestic violence), family indebtedness, and rural backgrounds contribute to the likelihood of children working as domestic help (Brown 2007: 6). A high proportion of child domestic workers report they do not receive salaries directly, their pay being directed instead to their mothers. Most do not work under contract, but rather on an informal basis. Moreover, since the Labor Law does not apply to domestic workers, no legal protections regarding their employment relations are available to them.

# 4.4.3 Productivity, Competitiveness, Workforce Development

Employment and labor relations in Cambodia's garment industry have garnered much of the labor-related attention from USG and other foreign partners. Paid employees in this industry represent the largest single occupation category in Cambodia's labor market. Yet employment in the sector is conditioned by decisions made by foreign investors and buyers.

While 350,000 jobs have been created in Cambodia's garment sector, the continued presence of those jobs in Cambodia is subject to constant re-evaluation by foreign investors, who compare business conditions in Cambodia with those in other possible production platforms, such as China, Vietnam, Bangladesh, and elsewhere. Foreign buyers also constantly re-evaluate cost, factory compliance records, and reliability of delivery from the country into the destination market when deciding whether or not to place (or continue to place) business orders in a particular country. Because the global garment industry is one whose relatively minimal fixed capital investments in-country allow it to pack up and leave a production platform such as Cambodia fairly quickly should business conditions appear more favorable elsewhere, the industry has long been considered to be one that is fairly "footloose."<sup>42</sup>

While Cambodia's Garment Manufacturers Association in Cambodia (GMAC) has long been engaged in active dialogue on economic policy issues with the RGC, Cambodia's organized labor groups have in the past been virtually absent from discussions about productivity, competitiveness, trade and investment policy, and the like. For instance, GMAC collaborates with the Cambodian Ministry of Commerce in a lobbying effort in Washington, DC to achieve duty-free status for Cambodian garment exports into the U.S. market.<sup>43</sup> While unions' more reduced profile in part reflects their considerable and understandable immediate focus on freedom of association and bread-and-butter (wages, working conditions) issues, it also reflects a sorely-needed area of capacity development. Only recently have a few unions begun to engage on these issues. For example, some unions have issued statements in support of new U.S. trade legislation for preferential access for Cambodian garment exports into the U.S. market.

Cambodian workers are also aware of workforce development weaknesses that constrain their abilities to find work or change jobs. Interviews with several different groups revealed concerns about the lack of available vocational training and skills certification, which in turn hampers workers' mobility in the

<sup>&</sup>lt;sup>42</sup> The MFA Forum, including representatives of garment buyers, workers, governments, exporters, NGOs, and international organizations, seeks to develop guidelines to manage responsible transitions in a post-MFA environment. See <u>www.mfa-forum.net</u> for more information about the organization.

<sup>&</sup>lt;sup>43</sup> Following the Indian Ocean tsunami in December 2004, the Trade Act of 2005 was filed in the U.S. Congress to provide preferential tariff treatment for certain exports from a collection of countries affected by the tsunami, as well as other Asian allies and trade partners. More recently, the New Partnership for Development Act of 2007 was introduced in the U.S. House of Representatives to provide similar relief. With the expiry of Trade Promotion Authority on July 1, 2007, political support for new trade legislation seems unlikely until after next year's presidential election.

narrow, formal labor market. Construction workers fret that their jobs lack security, but their skills will not be recognized when they seek new employment. Maintenance workers and artisans would rather learn English, computer skills, or attend hotel school in order to advance in their careers. Hotel workers are concerned that management discriminates against union leaders when promoting staff. Garment workers worry about having the skills or capital necessary to start their own businesses when they leave factory work and return home to their villages. These vignettes illustrate the enormous demand on the worker side for more and better vocational training and skills certification.

On the employer side, there are gaps as well. Hotel managers in Siem Reap have a number of options for advertising job vacancies (ranging from physical to electronic job boards) and recruiting trained "rank and file" workers. Garment factories use word-of-mouth and physical job boards to do the same. More skilled position candidates—managers, chefs, industrial engineers, factory production managers—are in high demand and are either poached among employers or recruited from abroad. Several specialized training programs in hotels and cuisine are available in Siem Reap. In Phnom Penh, however, postsecondary education programs do not offer any specialized courses, let alone degree programs, that would attract and prepare students for garment sector engineering or management, except for more general human resource management programs.

# 5.0 OVERARCHING DEVELOPMENT THEMES AND THE ROLE OF LABOR IN CAMBODIA

Given the array of USG diplomacy and development goals in Cambodia (Section 3) and the rich and complex labor sector observed there (Section 4), this section lays out how engaging in labor issues cross-sectorally, i.e., by integrating legal, political, and economic dimensions, can improve the efficacy of strategic approaches to USG programming.

The role of labor-related issues is analyzed along four development themes, including corruption, civil society, rule of law, and competitiveness, which are central to USAID/Cambodia's programmatic focus. Of the four, expanded discussion follows regarding the role of labor in the program areas "rule of law" and "competitiveness," in which current USAID/Cambodia programming includes a labor-related dimension. A continued focus on labor-related issues would give the USAID programs particular leverage moving forward.

This section concludes with an exploration of two seeming tensions among program area objectives that have been encountered in Cambodia's labor program and two synergies that nevertheless ensue. The pursuit of the rule of law with respect to labor rights may sometimes seem to be at odds with 1) the objective of workplace stability, and thus competitiveness and economic growth, and 2) the goal of employment generation and broad-based growth. Yet in acknowledging the gains that one program contributes to the other, these "tensions" can also be viewed as synergies; especially if they are factored into program design.

# 5.1 CORRUPTION

Referred to as "endemic and pervasive" in the context of both "state capture and high levels of collusion between the state and private sectors" (PADCO et al. 2007), systemic corruption is arguably Cambodia's most important development constraint. In 2007 Cambodia ranks 162<sup>nd</sup> out of 179 on Transparency International's Corruption Perceptions Index.<sup>44</sup> The World Economic Forum ranks Cambodia's economic competitiveness 110<sup>th</sup> out of 131 countries, in part because of weak performance on institutions, including corruption. And Cambodia's scores on the "Ruling Justly" indicators monitored by the Millennium Challenge Corporation (MCC)—including declining scores with regard to the control of corruption—preclude the country from eligibility for MCC program assistance.

<sup>&</sup>lt;sup>44</sup> See <u>http://www.transparency.org/policy\_research/surveys\_indices/cpi/2007;</u> accessed December 5, 2007.

While engaging in labor issues is not a direct avenue to addressing this key constraint, considerable traction in fighting corruption might be gained in both the public and private sectors by pursuing anticorruption measures in the labor sector, as well as empowering labor civil society organizations to fight corruption where it directly and negatively affects their members' interests. This latter approach might arguably be among the most effective and sustainable approaches in an anti-corruption program, as it involves indigenous, entrenched, mass-based organizations in a way that can draw from and build upon members' self-interest. For instance, employer's organizations, particularly GMAC, have participated in value-chain analyses led by the World Bank in recent years that seek to quantify the extent to which corruption-related "unofficial fees" affect total costs of doing business in Cambodia.<sup>45</sup>

Strategically, looking at anti-corruption issues "through the labor lens" might best be done in two ways: 1) analyzing USAID's general development programs to identify where workers' and employers' organizations have an incentive to contribute to anti-corruption objectives; 2) designing a labor-sector strategic approach which explicitly factors in awareness of the pernicious effects of systemic corruption on development outcomes and suggests appropriate responses. While the first is beyond the scope of this study, the second is covered in the sections on "rule of law" and "competitiveness" below.

# 5.2 CIVIL SOCIETY

Given the challenges of corruption faced by the RGC, civil society is an important arena for democratic reform:

Cambodia's growing vocal civil society is repeatedly cited as one of the strong points in its political and democratic development. In the last decade a multitude of civil society organizations has been formed, many with USAID support. Several of these work on issues of critical concern. In the area of human rights, USAID-supported organizations lead the effort to document abuses and educate Cambodians about issues related to impunity and corruption. The leaders of organizations such as these have taken controversial positions and may even jeopardize their lives with their forward-leaning approaches. (Molldrem et al. 2002)

However, most of the civil society organizations currently active in Cambodia are funded primarily with donor resources and do not have a popular membership base. Labor organizations such as trade unions and employer / business associations stand out in this respect; as membership-based groups they have a unique potential to act as democratic organizations which elect their leaders and represent their members' interests in policy processes. Furthermore, unlike other NGOs which are located only in the capital, labor organizations are organized throughout the country in the major economic growth zones (e.g., Siem Reap, Sihanoukville, and in a few plantation farming zones). Finally, since much of the recent union organizing in Cambodia has taken place in the garment sector, trade unions work with a segment of the population (young, often uneducated women made vulnerable by their economic position and distance from their rural home and support networks) that is often missed by other civil society programs.

Important distinctions exist within Cambodia's labor movement and industrial sectors, however, which affect the role that labor unions and business associations might play as "democratic civil society organizations" (see Section 4.3 Labor-Related Organizations above).

Worker organizations derive a substantial measure of independence from being membership-based organizations receiving dues to support their operations. Enhancing their ability to collect dues by providing appropriate services to their members is an effective way of promoting their independence and therefore that of civil society. Their ability to collect dues depends on a number of factors: the extent of

<sup>&</sup>lt;sup>45</sup> For example, see Konishi (2003).

external dependence on and interference from the government, political parties or employers; the extent the law protects their organizational activities; the nature of their unions and members (for example, construction workers are transient); and a lack of organizational ability to collect dues and educate and convince workers to pay them. In general, they have an incentive to be responsive to their members because fewer members will result in less dues income and, where unions operate properly, members may vote them out of office. However, their responsiveness is reduced when they become dependent on financial support from external sources, and, as a result, seek to develop ways of receiving more external support rather than member support. Where these external sources have corrupt ends, they may seek to pressure worker organizations to help achieve them.

Unions that are protected by law and organize workers in regular full-time employment in fixed locations are best able to recruit dues-paying members. For example, garment sector workers are protected by the Labor Law and routinely work in large numbers together and thus they have substantial memberships. However, their size and power make them targets for political elites who seek to tap into that power. Worker organizations that do not have the right to represent workers generally have a much harder time recruiting members except when specific problems arise or when workers are energized to mobilize around big issues, including for example, the independent teachers union (CITA), the civil servants' association and the informal workers' association (IDEA). Construction unions commonly find it difficult to organize workers because they work for short periods for multiple employers at multiple locations.<sup>46</sup> As noted above, workers in the public sector have an incentive to fight corruption but in Cambodia they must tread carefully because of their organizations' tenuous legal standing. Indeed, the workers themselves, through unions, may be able to resolve a fundamental problem that the USG and other donors are not in a position to resolve: improving the very low wage rates, which has long fueled corruption.

Corruption affects both domestic and foreign employers. Domestic producers sometimes find that they are forced to compete against goods smuggled into the country while foreign employers face corrupt officials seeking bribes when attempting to set up operations in the country. Corruption siphons off funds that could be used for expanding operations and better business development. In Cambodia, the employers' organizations have actively worked to reduce corruption, with GMAC representing foreign employers and CAMFEBA representing domestic as well as foreign owners. Both are membership-based organizations with dues supporting their independence. Union members also have strong economic incentives for fighting corruption because it weakens the employers' abilities to increase employment and wages and benefits. Furthermore, strengthening internal democracy and transparency is a means of helping to ensure that union officials serve the members' interest rather than serving only their narrow and at times corrupt personal interests.

Thus, worker and employer organizations are key civil society actors that have been and should be more engaged in fighting corruption. It is in their individual and mutual interests to do so. Facilitating their cooperation may be effective means of addressing the problem, with the additional benefit of developing a relationship that will them to better resolve more contentious zero-sum matters, such as wage negotiations.

# 5.3 THE RULE OF LAW

Respect for the rule of law (ROL) serves as a pillar for promoting democracy and good governance in every country and, particularly during this crucial period, in Cambodia, where the dynamic legal and political environment present real opportunities for promoting meaningful change. There are promising

<sup>&</sup>lt;sup>46</sup> These unions often see workers only when they have specific problems they want resolved. In many countries, the unions add value by serving as hiring halls and providing portable benefits that stay with workers regardless of their employers.

signs that democratic practices are blossoming. At the same time, given the young and fragile nature of the Cambodian democracy, there are also real dangers of the system being overtaken by corrupt and autocratic practices, with the country slipping deeper into old patronage patterns.<sup>47</sup> Support for the ROL in labor matters has served and should continue to serve as an excellent starting point and a cornerstone for promoting the ROL throughout the Cambodian system. Doing so has the additional benefit of supporting economic growth by promoting a stable labor relations system (discussed in more detail below).

Importantly, the ROL principle addresses rights, institutions and processes. Promoting the ROL requires promoting both substantive human and civil rights, including labor rights, and respect for procedural justice with established rules and procedures that are fairly, transparently, and consistently applied by sound institutions (O'Donnell 2004: 32).

Labor issues and actors are highly relevant to all these ROL components in Cambodia in the following four areas: 1) promoting good governance in labor relations; 2) supporting the role of worker organizations to promote good governance and fight corruption; 3) promoting constructive roles for civil society actors in labor to promote democratic reform and peaceful political and interest-group competition; and 4) promoting ROL practices in the private sector.

#### 1. Promoting good governance in labor relations to support the ROL

Promoting labor rights advances the basic needs of the citizenry and serves as a foundation for broadly supporting human rights. Labor is fundamental because it concerns the ability of persons to provide support, shelter and sustenance for themselves and their families. Freedom of association serves as a foundation for all other labor rights because it means that workers have the right and the authority to join together to decide for themselves what their interests are and how to defend them. Thus, it promotes the basic development goal of sustainability. With labor rights more secure, civil society actors are in a better position to promote other freedoms, such as free speech, and to intelligently participate in promoting their rights and interests in the political arena. Consistent with Maslow's hierarchy of needs,<sup>48</sup> when people are adequately fed and clothed, they may address a higher order of civil rights. In Cambodia, there are positive signs that the promotion of FOA has promoted democratic behaviors.

In Cambodia, the promotion of labor-related institutions and processes has and should continue to advance the ROL in practice. The Arbitration Council appears to be the one institution associated with the RGC that might be influenced to operate according to ROL principles to achieve measurable success regarding both substantive rights and procedures. For the Council to be set up, unusual limitations were placed on the scope and nature of its authority, e.g., its awards are not always binding and they may not address individual disputes. Dangers exist that the successes will give way to systemic pressures to promote behaviors in conflict with the ROL. Many parties have expressed the concern that a labor court will be created in a manner that will detract from the Council's role, further politicize the treatment of labor issues, and taint their treatment with the limitations and failures of the judiciary.

In short, a promising approach is to develop strategies and programs that build on this success by promoting the ROL in labor matters. The goal is to promote processes and institutions that lead to quality

<sup>&</sup>lt;sup>47</sup> While advancing their own exploitative projects, the French made some attempts to improve Khmer legal and administrative system in the late 19<sup>th</sup> and early 20<sup>th</sup> Centuries, but "creaky, inefficient, and corrupt, the French saw it as a system of highway robbery in which the main purpose of officials seemed to be personal enrichment at public expense" and where the focus was on "patronage networks, in which the powerless would attach themselves to local notables and others with more power" (Tully: 65, 87).

<sup>&</sup>lt;sup>48</sup> A.H. Maslov, "A Theory of Human Motivation," *Psychological Review* 50 (1943):370-96; see <u>http://en.wikipedia.org/wiki/Maslow%27s\_hierarchy\_of\_needs</u> for description.

binding decisions regarding both collective and individual disputes. There are a range of potential programmatic approaches including, for example, expanding the Council's authority to issue binding awards, expanding the definition of "collective disputes" and/or authorizing them to process individual disputes. Other alternatives include establishing a labor court to resolve individual disputes, establishing some other public, quasi-public, or private authority to resolve individual disputes, and/or promoting the negotiation of CBAs with binding arbitration clauses. Whichever approach is chosen, great care must be taken to insure that the institutions and processes adhere to the ROL principles and are insulated from inappropriate interference. For example, establishing MoLVT authority over a labor court would appear to directly conflict with ROL principles by allowing executive branch influence over judicial or quasi-judicial decision making.

Promoting improvements in the MoLVT may also promote the ROL. The USG recently began to permit the provision of development assistance to government institutions where it is done with careful and appropriate controls. Understandably, considerable cynicism has been expressed about whether any government institution, and particularly the MoLVT, can be improved with capacity building assistance. However, opportunities exist here, consistent with achieving the fundamental USG transformational diplomacy goal of empowering domestic institutions and organizations to promote good governance in a manner that will eventually wean them from donor reliance.

One strategic approach is to "reach the low hanging fruit" by identifying an entry point activity that will lead to limited but measurable results in the short term that will serve as a building block and impetus for greater change.<sup>49</sup> This approach is likely to work if assistance desired by the government is provided in conjunction to implementing specific changes in the context of plans for comprehensive change. For example, labor ministries commonly seek support for training, which is a necessary but insufficient step in capacity building, and equipment, such as computers. At the same time, a common fundamental flaw in labor ministries is their inability to gather and assess data on labor inspectors and conciliators work in a manner that allows for transparent and continuous review of their performance. A strategy could be to reach an agreement with a ministry to implement a data collection system<sup>50</sup> and provide training, mentoring and support to officers who, as identified by the system, are top performers. Another condition could be that a long term plan be developed that aims to address deeper and more intractable problems. This approach could serve as a model for other ministries.

#### 2. Supporting the role of worker organizations to promote good governance and fight corruption

Teachers and civil servant associations in Cambodia have, so far, played a limited role in promoting good governance but could play a stronger role. Throughout the developing world, workers in the public sector are often losers in corruption; public monies have commonly been diverted from their intended purposes for personal gain. In many countries, high officials have siphoned off funds allocated to teacher and nurse salaries, school books, medicine and building maintenance, from supporting law enforcement training to pay a kickback; from a fund to hire more nurses at an understaffed clinic to money launderers in a drug cartel. The first step towards exiting the vicious cycle in which "[i]ndividuals struggle to belong to the privileged group rather than to change the rules of the game .... is to organize the losers in this system against the status groups and the predatory elites" including "not only idealists from civil society, but groups who stand to lose the most by corruption. If churches and unions join NGOs and independent media, an effective alliance can be formed" (Mungiu-Pippidi: 97). In short, public sector associations

<sup>&</sup>lt;sup>49</sup> For more details on the role of "rapid response initiatives" in supporting the achievement of ambitious long-term goals, see Matta and Ashkenas (2003).

<sup>&</sup>lt;sup>50</sup> For example, under a USDOL-funded program in Malawi, one of the authors of this paper developed simple but comprehensive labor inspection tally forms with data fields on the kinds of inspections conducted, the violations alleged and found, the stages through which complaints were resolved and the numbers and types of violations found, broken down by type of employer.

have strong institutional reasons for fighting corruption and should be enlisted in the fight. However, as long as there is no alternative to supplementing extremely low wages other than corruption, implementing reform will be difficult.

A fundamental problem for these workers is that their right to form and join unions is not properly protected in a manner consistent with the ratified ILO conventions and the Cambodian constitution. Thus, one key goal should be to promote the drafting and adopting of an appropriate labor law for civil servants. If the rights of these associations are properly protected by law, then their leadership and members will be on firmer ground to address good governance and fight corruption.

An additional strategic goal could be to enhance the capacity of these associations to provide services to their members consistent with good governance goals. For example, such associations often help members resolve relatively small workplace problems and provide a community and network for social support for its members. Some serve as benevolent associations by establishing funds that make small payments to members or their families in need and by providing working assistance, such as cooking meals and babysitting when members are ill. If the associations provide some kind of meaningful help, large or small, then civil servants are more likely to join and pay dues. Assistance to the associations should not be limited to explaining labor rights to their members; rather it should strongly focus on developing their management systems involving transparent accounting procedures, methods of communicating and consulting with members, institutional memory, specific administrative skills for officers, and basic business skills to understand the bargaining context. If the legal status of the associations is not strong, capacity could be developed in ways that a government may be less likely to be view as a challenge to its authority.

# 3. Promoting constructive roles for civil society actors in labor to promote democratic reform and peaceful political and interest-group competition

Worker organizations in the informal sector in Cambodia have agitated for democratic reform in a manner that advances the interest of the working poor. However, they have weak organizations and tend to act in an ad hoc manner, acting effectively only when very serious problems arise. Assistance could be strategically targeted to develop their abilities to mobilize, communicate with members, and effectively raise and resolve their disputes with local and national authorities to ensure that they are responsive to the needs of the people. This should help them determine which services they should provide to their members and how to provide them on matters such as basic life skills education, e.g., how to open a bank account.

Some trade unions in Cambodia have played a key and difficult role in promoting broad democratic change and peaceful competition in the marketplace of ideas. A key strategy here would be to promote their capacity to build ties with other civil society organizations to promote further change.

#### 4. Promoting ROL practices in the private sector to inculcate ROL throughout society and government

Promoting dispute resolution skills and collective bargaining is a means of promoting the ROL in the private sector, with a potential for good carryover affects into the public sector. Negotiating skills used in collective bargaining, most notably those involving interest-based bargaining, are useful skills and habits equally applicable in helping parties balance interests and resolve conflicts in governance and civil society. Collective bargaining agreements advance the ROL because they establish rights and responsibilities and processes for the binding resolution of disputes. Promoting collective bargaining has strong crossover benefits for supporting competitiveness, as discussed in more detail below.

# 5.4 COMPETITIVENESS, TRADE CAPACITY, AND THE BUSINESS ENABLING ENVIRONMENT

A range of factors—including several labor-related considerations—figures into a country's competitiveness profile, in general, and, more specifically, individual enterprises' profiles. Labor costs, other costs in the value-chain (energy, transport, import duties), labor productivity, the record of labor standards compliance, workplace stability, reliability of telecommunications and trade infrastructure, value-chain integration, business regulations, and trade policy (both with regard to imported inputs and in terms of access into key foreign markets such as the U.S. and Europe) all affect foreign investors' and buyers' assessments of a country's attractiveness.

Competitiveness and trade capacity are also affected by institutional issues already discussed above. For example, pervasive corruption and patronage raise costs through the assessment of "unofficial" taxes and fees. Delays and risks caused by corruption can hamper the creation of new businesses, the procurement of authorizations, timely inspections (related to labor, product quality, origin, safety, etc.), transport and shipping, etc., all of which serve to increase the costs of doing business and thus reduce competitiveness and trade capacity.<sup>51</sup>

Key labor-related priorities to be considered with respect to competitiveness and trade capacity include:

- Building stable labor relations and a sound labor enabling environment;
- Improving labor productivity;
- Increasing labor's capacity to understand the effect of corruption on productivity and competitiveness issues, and then the role of productivity and competitiveness as they relate to employment security;
- Providing pre-employment training for the formally employed;
- Developing a systematic approach to workforce development that involves the private sector, labor, and government;
- Promoting diversification of Cambodia's economy; and
- Strengthening Cambodia's international market niche as a "fair labor" producer.

Each is discussed briefly below.

#### 1. Building stable labor relations and a sound labor enabling environment

To promote improved competitiveness and sustainable economic growth, it is essential to promote a stable labor relations system. The circumstances in Cambodia serve as an excellent example of how making specific improvements in the labor relations system is likely to have clear and measurable improvements in competitiveness.

Regarding freedom of association, one broad goal is to promote an effective balance between the principles of trade union diversity, which encourages competition between unions and makes it easy to form new ones, and unity, which encourages or requires workers to join together in appropriate units and speak with a common voice. In Cambodia, the strong emphasis on diversity has led to a flowering of activism and, at times, constructive competition between unions to show results or lose members. However, in the garment sector, the system has also led to a profusion of disputes among unions and between them and employers that has disrupted production and hampered competitiveness. It has also intensified conflicts.

<sup>&</sup>lt;sup>51</sup> See the World Bank's Doing Business (<u>www.doingbusiness.org</u>) and Worldwide Governance Indicators (<u>http://info.worldbank.org/governance/wgi2007/</u>) websites for more information.

One key goal is to correct the balance by promoting unity in the representation of workers for the purposes of collective bargaining. In Cambodia, a widespread interest has been expressed in improving procedures related to certifying the "most representative status" of unions as to ensure unified and coherent bargaining. This may be a very effective approach that is worthy of extensive support and is currently a focus of labor discussions in TIFA.<sup>52</sup> Doing so would support the ILO-LDRP's past and ongoing efforts (with USAID funds) at promoting CBAs and effective MRS rules. Any such effort must focus on ensuring that all unions are treated equally and fairly and that government officials do not use the system to ensure that their allies win over the legitimate winner. A long-term goal should also be to promote internal union democracy so that workers may, with relative ease, elect new leaders in their union rather than expressing their disapproval by forming new unions.

Competitiveness in Cambodia would also be greatly enhanced by promoting the use of CBAs. This would require both improving negotiating skills, which unions currently lack, and facilitating the will to enter into them, which in many cases, particularly in the garment sector, the employers lack. The benefit for workers is that CBAs clearly enumerate and protect their rights for a relatively long period of time. The benefit for employers is that CBAs allow them to accurately predict and plan for all labor costs, properly measure and reduce related risks, and prevent disruptions in production through no-strike clauses. At the moment, employers have reasonable doubts that no-strike clauses would be observed by non-signatory unions, let alone doubts even about signatory unions. An answer then is to find ways of meaningfully enforcing such clauses and prevent strikes that breach them. At the same, it may be that the wildcat strikes, which have been in many cases the most effective, albeit disruptive, tool workers have, will give garment employers a sufficient incentive to negotiate CBAs, provided that they perceive the non-strike clauses as enforceable. Potential solutions include: improving the quality of CBAs, which appear to use loose and ambiguous language; reforming laws and regulations; improving MoLVTs will and capacity to promote and help enforce the clauses and/or developing alternative fora and processes for enforcing the clauses in a manner consistent with FOA principles. Creating a stable labor relations environment will give employers and unions more room to implement modern methods of labor-management cooperation to promote their mutual interests and improve quality and production.

#### 2. Improving labor productivity

Improving labor productivity helps businesses to increase output and reduce their unit costs, and thus enables them to remain competitive in global markets with continued downward price pressure. Cambodians generally could improve their systems of time-management, workflow, and other industrial engineering techniques to increase factory output for a given workforce size. These techniques are applicable not just to Cambodia's significant garment manufacturing sector, but other manufacturing environments as well. As the customer base for this training is slowly developing in Cambodia, it is important that such practical, industry-specific services continue to be offered.

#### 3. Improving labor's capacity to understand and collaborate on strategies to increase productivity

Labor unions also have a role to play with regard to improving productivity. Workers have an interest in seeing that their jobs remain in Cambodia, and could be engaged through their union representatives in constructive dialogue with management regarding strategies for improving factory performance. This might be done in a number of ways. Union representatives should be involved in the discussion of

<sup>&</sup>lt;sup>52</sup> In some countries, the approach has been to provide that workers in an enterprise must elect a unified collective bargaining council, regardless of their membership in different unions. For example, unions may put forward individual candidates for 3 council positions, with the winner taking the chair's position and the two next largest vote winners taking the remaining two positions. This approach allows both union diversity and unity in bargaining. It may be that such unions retain their affiliation to political parties but that the rules governing bargaining councils require good transparency, full financial accounting and prohibit political affiliations.

incentive-based pay, whereby piece rates are paid either in addition to or instead of monthly base wages to encourage maximum worker performance. Workers can also be engaged, directly or through their union representatives, as partners on ideas for production flow innovations. Workers also need to understand the reasons for time-study, workflow management, and other industrial engineering techniques, if these techniques are to be adopted smoothly. Future trade union strengthening programs should integrate this element of capacity development into work programs.

#### 4. Providing pre-employment training for the formally employed

Unions could also be a conduit for pre-employment training of men and women entering formal employment in the garment, hotel, and other industries. The development of such a program to deliver workforce readiness, providing technical, industrial relations, social, health, and personal financial management skills for entering workers, was recommended for the garment industry (Salinger 2007) and could be applied more broadly in other sectors as well.

#### 5. Developing a systematic approach to workforce development

Cambodia's workforce development system is in its infancy. Secondary and postsecondary education and training institutions do not design curricula or certificate and degree programs as a function of employers' needs, because there is no systematic way for those needs to be articulated. Skills standards for specific occupations are lacking. In some industries, employers are completely unaware of the educational resources available in-country. Cambodia's National Training Board, established under the aegis of the MoLVT, might provide an institutional framework for workforce development activities, but it is weak. An alternative strategy might be to establish more sector-specific working groups that unite business, government, labor, and education and training institutions in visioning and implementation activities.

#### 6. Promoting diversification of Cambodia's economy

Cambodia's formal economy, and thus the focus to date of most labor-related considerations, is concentrated in the manufacture of apparel and the provision of tourism services. Yet as described earlier, Cambodia's economy is much broader than these two sectors. Attention to improving economic opportunities in agriculture, other industries, and other service sectors will be key to stimulating more broadly-based economic growth and new jobs. As part of this effort, attention should be paid to nascent efforts to organize or represent workers in heretofore neglected sectors. New unions or worker advocacy organizations are being created to represent labor's interests in a wide range of sectors, e.g., civil servants, including teachers; agricultural plantations for rubber and palm oil production; food and beverage companies; port workers; transportation workers, ranging from *tuk-tuk* drivers to airport employees; and others. Some of these organizations negotiate with employers. Others represent self-employed, informal economy workers who do not have employers but whose livelihoods may be affected by policy decisions made by local, provincial, or national government authorities. Support for these organizations will help to strengthen the bi-/tripartite dialogues that support improved competitiveness in a more diversified economy.

#### 7. Strengthening Cambodia's international market niche as a "fair labor" producer

Cambodia has established itself in the international apparel market as the first country to undertake systematic and transparent monitoring of factory compliance with CLS and with local labor law. The International Labor Organization's (ILO) Better Factories Cambodia project does not necessarily replace private audits done by individual buyers,<sup>53</sup> but does help to provide a consistent set of reporting

<sup>&</sup>lt;sup>53</sup> This is a significant burden to factories, but the practice may be changing. For example, Gap Inc., the single largest buyer of Cambodian garments, has decided that it will no longer conduct separate audits, but will instead rely on BFC reports. If other brands follow suit, this would be a significant development.

information to all interested buyers. While GMAC continues to push for increased recognition and market premium from buyers in exchange for that commitment, the Minister of Commerce publicly reiterated his support for the Better Factories Cambodia project at the September 2007 forum of U.S. and European buyers held in Phnom Penh.<sup>54</sup> More work could be done, however, further down the value chain that might distinguish Cambodian garments as "sweatshop free" or "fair labor" infused to new buyers at sourcing conferences and thereby further strengthen Cambodia's international market niche with regard to labor conditions.

# 5.5 TENSIONS AND SYNERGIES AMONG THEMES

Tensions sometimes crop up between or among various objectives of a foreign assistance strategy. A push to open borders to facilitate trade, for example, may inadvertently create new health problems as diseases establish themselves more readily across an open border with freer movement of goods and people. Freedom of association for workers and employers may protect fundamental rights and promote democracy but, without appropriate systems for dispute resolution and processes for bargaining, may lead to more workplace disputes that could impair competitiveness. Other examples of such tensions can surely be found in development experiences in Cambodia and around the world.

Development professionals should acknowledge these tensions openly, and then seek synergistic win-win situations to move forward on key development issues. For instance, open borders may also create new opportunities for regional health organizations to improve advocacy, education, and patient outreach. Unions may both advance the material interests of workers *and* support increased productivity and competitiveness, while employers may seek both to increase firm profitability *and* respect their employees' rights. Unions should have the right to withhold their labor, i.e., strike, *and* reasonable restrictions may limit the circumstances in which that right may be exercised, for example when a collective agreement has a no-strike clause. Other synergies can surely be found as well.

We focus here on two such tensions and opportunities for synergy in Cambodia. The first focuses on support for rule of law "versus" or "in hand with" economic growth objectives, while the second discusses the focus to date on labor rights issues in formal employment "as a foundation for" consideration of employment issues in the broader labor market.

# 5.5.1 Rule of Law and Economic Growth

Both perceived and real tensions exist between mission objectives, particularly competitiveness and the rule of law, and between approaches to labor-related issues. There are also considerable synergies. A basic overarching question is whether the promotion of human rights supports or conflicts with the promotion of economic growth. Consistent with well-established international and U.S. law and policy, an argument can be made that human rights, including labor rights, serve as a foundation for building meaningful democracy, good governance and broad-based and sustainable economic growth. These rights lay at the foundation of democracy in part because, particularly through the principle of freedom of association, they involve the rights of persons to join together, speak for themselves, and advocate for their own interests. *Thus, the question is not when should we deny or abrogate the rule of law and basic human rights to promote competitiveness; rather, it is how do we establish these principles and rights and use them as a foundation for achieving it?* 

<sup>&</sup>lt;sup>54</sup> See <u>http://www.betterfactories.org/newsdet.aspx?z=4&ldNews=99&c=1</u>. In fact, Cambodia has defied post-quota elimination expectations and increased its exports to the U.S. market.

Accepting this principle acknowledges that key actors at times make "bad" choices, e.g., against the common interest, the interest of others or appear to be anti-competitive. The development solution is not to take away their ability to choose; rather, it is to help provide them with the skills and knowledge to choose better, and develop fair and self-sustaining systems that build the parties' trust, narrow the areas of disagreement, increase the areas of constructive engagement, promote reasonable compromise and resolve differences. Thus, the goal is not to ensure that the all the choices made are the "right" ones; rather the goals are to promote fundamental rights and establish effective systems that usually result in positive outcomes.

Fundamental rights may be subject to reasonable rules that, broadly speaking, enhance them. For example, the law may strike a reasonable balance between facilitating unity and diversity in FOA. In other words, the law may require that, for the purpose of negotiating agreements, workers in a particular job or establishment have the right of representation, but they must choose one organization to do it. Such a requirement may, in fact, make the workers' FOA rights more effective.

Similarly, the aim regarding labor-related issues is to seek ways of protecting fundamental rights, promoting the common good and encouraging employers and workers to work cooperatively to promote their common interests. Such interests include making the economic pie larger, which may be done by promoting investment and improving productivity and quality, in part by ensuring that all parties perceive that they are likely to benefit from their cooperative efforts. Similarly, it is in everyone's interest to promote a systematic approach to workforce development, promote the diversification of the Cambodian economy and strengthen Cambodia's market niche as a "fair labor" supplier.

At the same time, the parties inevitably will struggle and disagree over their competing interests, often involving the questions of who has the power to decide and who will get how much of the pie. Thus, an essential related goal is to help promote the establishment of systems in which the parties agree to a set of rules and practices that efficiently and effectively resolve their disputes and in a manner that facilitates their building constructive long term relationships. Systems, processes and practices supporting labor peace and stability may be established through legislation, regulation (*prakas*), contracts (CBAs in particular) and bipartite and tripartite social dialogue. In short, in addressing these areas, one may find strong synergies and support between mission objectives and labor-related objectives.

Worker and employer organizations can also be very effective civil society actors in fighting corruption that weakens both the ROL and competitiveness. Worker associations in the public sector can help fight corruption in government; while cooperation between unions and employer in the private sector to reduce corruption may be promoted because it is in their mutual economic interests to do so.

Arguably, the most effective strategy is to promote not just *more* development, but *smarter* development by engaging with the right partners to achieve the right objectives in the right way. Of course, not all unions, employers and government offices are the same, nor are their interests, abilities or sincerity in achieving the stated objectives. The hope is that this paper will provide more useful information that will support the design of programs and projects in which the best potential partners may be engaged.

Addressing labor-related issues in the ROL and competitiveness can create new synergies by serving as building blocks for broader efforts. For example, promoting labor rights can support a broader range of human rights. Promoting the ROL by building on the successes of the Arbitration Council can serve as a building block for promoting the ROL in other areas in Cambodia. Developing a plan and starting to building capacity in MoLVT can serve as a building block and example for other ministries and government offices.

There are also potential tensions and synergies between capacity-building efforts between government offices and between them and civil society organizations. Thus, the aim is to promote a better sharing of

information and ideas and mutually supporting efforts. It is also to promote better coordination among donors and their implementing organizations.

# 5.5.2 Whose Labor Needs? Formal Employment and Broad-Based Growth

The primary focus of the USG's "first-generation" labor program in Cambodia, through 2004, was understandably on labor rights, union-strengthening, and dispute resolution in formal employment areas, especially in the garments and tourism sectors. Innovative labor programs and a unique track record in support of labor rights and standards compliance as a result of that program make Cambodia today a global community best-practice showpiece. Cambodia's accomplishments in the areas of labor rights, labor unions, compliance monitoring, and dispute resolution have been path-breaking. Continued support for these programs is being sought to ensure sustainability of the institutions created, conveyance of lessons learned from these institutions to government agencies in need of capacity-building, and forestall backsliding.

Other labor-related issues, applying both to formally employed workers and in the broader labor market, now press. One challenge is how to ensure sustainability of the breakthroughs obtained through first-generation labor program. The success and capacity of these early initiatives could serve as a springboard from which to launch a broader, second-generation labor program that considers the needs of workers—formally employed or not, organized or not—in the broader economy.

Broad labor market issues challenge the Cambodian economy, and require understanding and attention from all stakeholders. A second-generation labor program must address all dimensions of the labor enabling environment, in addition to labor rights and organizations. For instance, a second-generation labor program in Cambodia should consider *inter alia* how to increase the demand for labor; distribute job creation outside of Phnom Penh and Siem Reap; improve work opportunities for rural and low-skilled workers; strengthen workforce development; address pre-employment training needs in workplace rights and responsibilities, health and nutrition, and personal financial management, especially for workers who are migrating from rural areas to the cities to join factories and hotels, many of them living on their own for the first time; increase education and training in management strategies to improve labor productivity; develop the capacity of worker organizations to participate in policy discussions surrounding strategies to improve productivity, competitiveness, trade liberalization, and investment; and develop the capacity of worker organizations to initiate or engage in public dialogue regarding prospective investments in social protections to benefit workers and their families, such as health insurance, pensions programs, unemployment insurance, employment training, and the like. In so doing, a well-functioning labor sector will improve the environment for sustainable investment (foreign and domestic), and in this way contributes synergistically to broadened economic growth opportunities.

Key in the design of such second-generation labor programs is to build in the role of labor organizations as service providers. This will serve two purposes: strengthening their individual organizational capacities, strengthening civil society overall, and contributing to a broad set of labor needs.

# 6.0 OPPORTUNITIES FOR LABOR-RELATED PROGRAMMING IN CAMBODIA

This country labor assessment has highlighted the various ways in which Cambodia's labor sector represents best practice with respect to labor programming (Section 4) and also how using a "labor lens" through which to approach programming in priority development areas helps to achieve more significant results, even when at first glance tensions seem to appear between program area objectives (Section 5).

Numerous opportunities exist in Cambodia for implementing labor-related programs to achieve USAID mission objectives in priority areas. A "second-generation" labor program could expand upon the organizational capacities already built, institutions established, building blocks in promoting respect for the rule of law in labor relations set, and first steps in the area of labor productivity taken. Moreover, now that USAID is authorized to provide capacity building assistance to RGC, there are opportunities for building capacity in MoLVT, provided that the efforts are properly focused and linked to effective incentives, as discussed above in the section on *Promoting good governance in labor relations to support the ROL* (see page 42).

The strategic objectives of such a program would be twofold: 1) to promote the ROL by promoting labor rights and labor-related systems, mindful of the long-term transformational diplomacy goal of building capacity in governments and the short and medium term goal of protecting fundamental rights, and 2) to advance competitiveness and economic growth through (a) the development of effective systems and processes that protect basic rights and facilitate improvements in labor relations, and (b) an approach that blends improved private sector competitiveness, strengthened workforce development, and increased trade and investment capacity program areas.

In considering how to operationalize such a strategy, consideration should be given to seeking the easiest entry points that target the "low hanging fruit" by implementing specific programs that will result in short term measurable results that could serve as building blocks for long term systemic change. Prior USAIDsupported work with trade unions, private sector associations, and education and training institutions can present a repository of lessons learned and has established foundations which can be built upon. Synergies may also be logically found with ROL efforts. In designing implementation modalities, incremental approaches may hold particular promise in balancing the complex interrelationships between competing interests.

Set forth below are examples of what an integrated labor program might entail:

#### 1. Promote substantive rights in the ROL by:

- Assisting worker organizations to more effectively protect workers' rights and advance their interests through democratic practices as a foundation for promoting transformational change, building on the Solidarity Center's past efforts. In effect, their capacity to serve as important civil society actors applying useful pressure to encourage positive change in governmental practices could be enhanced. To develop this capacity, it would useful to provide the worker organizations with guidance aimed at helping them establish and clarify their goals, the kinds of workers they seek to represent and how to represent them, understanding the extent to which laws and regulations allow them to do so.
- Encouraging worker organizations to become more free and independent from political and governmental interference in part by improving their provision of services to members and their administrative abilities, resulting in more dues being paid to support the organizations.
- Promoting good governance and fighting corruption by
  - Helping civil service worker associations to better educate their members on corruption and develop efforts to reduce it and improve their ability to organize and represent members;
  - Helping Cambodia achieve full compliance with its obligations under its Constitution and the ratified ILO conventions by promoting changes in laws/*prakas* that protects the rights of workers in the public sector to form and join unions; and
  - Improving transparency and reducing corruption within worker organizations by promoting internal democracy and reducing corruption between them and government and employers by improving key institutions and processes.
- Promoting democratic reform and robust competition in the marketplace of ideas in part by promoting a peaceful and rational dialogue between unions and political candidates on substantive matters, for example, through more candidates' forums, as USAID has done in the past.
- Assisting women in trade unions to take leadership positions in unions and consider synergistic opportunities to empower them in other important areas that involve their rights, e.g., fighting domestic abuse, addressing maternal health, etc.
- Promoting the protection of labor rights and monitoring labor standards by private and international institutions as the most effective short term approach and drawing from their efforts to build the capacity of local stakeholders in government and civil society, including employers and trade unions.

# 2. Promote substantive and procedural rights in the ROL by improving the efficient and effective administration of labor disputes through improvements in labor administration with the MoLVT by

- Reaching an agreement with MoLVT linking the provision of assistance to implementing programs to show results in the short term that supports a long-term plan for comprehensive change;
- Providing assistance to implement simple but useful data collection practices that will better identify strengths and weaknesses;

- Linking the provision of training and equipment to showing results, e.g., top performers will progressively receive more training;
- Improving the inspectors and conciliators capacities by encouraging joint inspections in the garment sector with MoLVT labor inspectors and BFC/ buyers inspectors (whether formally or informally or whether they complete separate forms); and
- Improving the dispute resolution processes and the conciliators' capacities by encouraging greater dialogue between conciliators and the Arbitration Council.

#### 3. Promote the efficient and effective resolution of labor disputes by

- Promoting a transparent and effective system that adheres to the principles of ROL for the binding resolution of individual rights disputes, and does not succumb to the corrupt pressures in the judiciary.
- Promoting the Arbitration Council's successful application of ROL principles by improving their institutional capacity and the enforceability of their awards, which should be used as a foundation to more broadly establish the ROL.
- Promoting the use of CBAs (see next point below).

#### 4. Build a stable labor relations system, and thus labor peace and economic development, by

- Promoting stability in Freedom of Association by helping to establish rules and processes by which workers choose a unified bargaining representative responsive to the workers (e.g., addressing "most representative" status).
- Promoting the use of collective bargaining agreements (CBAs) by:
  - Building trust between workers and employers, in part by promoting cooperation in matters where they have common goals;
  - Providing training on interest-based negotiating skills for worker representatives and employers and, where useful, in government;
  - Promoting the enforceability of CBAs:
    - Providing assistance on writing better and more enforceable contract language;
    - Promoting a more effective legal means of enforcing CBAs (including no-strike clauses); and
    - Encouraging incentives for the parties to sign and adhere to CBAs.
- Promoting more broad-based bi- and tripartite cooperation to better advance common concerns, resolve disputes and allow the parties to concentrate more on promoting productivity and quality, with workers sharing in the benefits of gains and understanding the risks associated with not doing so.
- 5. **Build a workforce development system** (improved communication between and increased sharing of interests by labor and the private sector, strengthened capacity of the education and training sector to prepare appropriately skilled workforce entrants and job candidates, broadened tripartite dialogue beyond bread-and-butter issues to include productivity, competitiveness, and social protection issues) by

- Addressing unions' human capacity development needs so that union leaders can participate meaningfully in workforce development efforts;
- Engaging with trade unions to develop a pre-employment orientation program for formal job entrants, especially in the garment industry, but with applications to other labor migrants;
- Working with stakeholders (employers, government, unions, and education and training institutions) to operationalize the National Training Board with a system for conducting workforce assessments, developing skills standards frameworks, and translating these frameworks into practical curricula and certificate/degree program designs;
- Involving labor representation in broad policy discussions that have implications for employment and wages, e.g., strategies to enhance Cambodia's productivity, competitiveness, and trade capacity; and
- Involving labor representation in broad policy discussions that have implications for labor, e.g., designing a program to offer basic social protections for workers.

# APPENDIX A: RESULTS FRAMEWORK

THE LABOR SECTOR AND U.S. FOREIGN ASSISTANCE GOALS: CAMBODIA LABOR SECTOR ASSESSMENT

#### ELABORATION OF A RESULTS FRAMEWORK FOR A CAMBODIA LABOR SECTOR PROGRAM: SPECIAL OBJECTIVE FOR WORKER'S ORGANIZATION

#### Purpose

The purpose of this document is to provide assistance to USAID, D&G Office and the Cambodia Mission in the development of a Results Framework based on the COLSA submitted in April, 2009.

#### Results Framework - Overall Considerations

During the course of the Task Order a generalized Development Hypothesis and Results Framework were developed as part of the Programming Handbook, presented in June, 2009. This handbook subsumed lessons learned following a series of country-level labor assessments (called COLSAs) conducted by USAID personnel, contractor specialists and leading academics in the field. Following the Labor Forum in June, 2009, and subsequent analysis by USAID, this RF was modified (see Figure 1). The RF is based on the four components of a "well-functioning labor sector": legal framework, institutions, organizations and markets. This model serves as the conceptual framework for the suite of technical products developed under this Task Order.

#### Process for Development of the USAID/Cambodia Results Framework

The process of developing a Cambodia-specific Labor Results Framework followed a step-wise approach starting with an analysis of the COLSA. Using the Labor Sector Strategic Objective and Intermediate Results (from the Programming Handbook, in blue), customized Sub-Intermediate Results were developed based on the identified constraints, overall conclusions and recommendations of the COLSA. This is provided as *Figure 1*. It also indicates where this broad cross-cutting Cambodia Labor Sector Results Framework complements the existing Mission strategy (in green).

From that Results Framework combining global objectives (SO and IR) with localized context (at the sub-IR level, in other words the lower level results necessary to achieve the IRs), analysis of the COLSA indicated a Results Framework that would be based on a specific Special Objective (Mission level), Special Intermediate Results and Sub-Intermediate Results that focuses on Labor Sector Organizations (in red). The transition from a cross-cutting Labor Sector RF for Cambodia (hence the Strategic Objective) to one concentrating on labor Sector Organizations (hence a Special Objective) is provided in *Figure 2*, citing specific issues arising from the COLSA.

*Figure 3* provides a Results Framework for a Worker Organization focused program in Cambodia under the Special Objective, with customized IRs and sub-IRs. Included in this figure are illustrative custom performance indicators relevant to both the Cambodia and global RF. FACTS indicators, not included, would be based on the FAF Assistance Objective elements and/or the Missions SO Results Framework.

Note: Labor Sector Organizations refer to the wider organizational matrix of unions, human rights and labor policy CSOs, and employer associations (and in some cases may include political entities). Worker Organizations refer to democratic membership union organizations and their federations.

#### FIGURE 1. OVERALL RESULTS FRAMEWORK FOR THE LABOR SECTOR IN CAMBODIA

**STRATEGIC OBJECTIVE:** A functioning and balanced labor sector which protects workers' rights, promotes participation, transparency and accountability as well as broad-based economic growth, incomes and increased opportunities, is in place and sustainable over time.

Illustrative Indicators: For this we suggest the CIRI Empowerment (new version) Index that measure *inter alia* worker rights and protections, freedom of domestic and foreign movement, freedoms of assembly and association.

LEGAL FRAMEWORK IR1: Equitable Legal Framework and Core Labor Standards Adopted (and are known, respected and regulated)	INSTITUTIONS IR 2: Legal Institutions with Capacity to Enforce CLS and Adjudicate Disputes Strengthened (and are respected as the legitimate vehicle for resolution)	ORGANIZATIONS IR 3:. Effective Organizations that represent Labor and Employers strengthened (to be able to engage each other and government institutions)	MARKETS IR 4: Labor Markets are more transparent, open and provide equitable opportunities to both labor and employers	
Sub-IR 1.1: Public Sector Worker Associations gain equivalent status as unions concerning registration, protections and CBA Sub-IR 1.2: Mechanisms in place for effective negotiation and enforcement of CBAs Sub-IR 1.3: Legal protections expanded to cover informal sector associations and unrepresented labor (such as domestic help)	Sub-IR 2.1: New models for ensuring best practices in Rule of Law principles developed and implemented to promote good governance in all state and non-state institutions of labor relations Sub-IR 2.2: Binding mechanisms for resolving individual and collective disputes improved Sub-IR 2.3: Capacity and credibility of State institutions overseeing labor relations improved Sub-IR 2.4: MoLVT management information systems improved (both inspection/compliance and labor statistics)	Sub-IR 3.1: Labor sector organizations more independent from political party influence (and union ability to influence party positions enhanced) Sub-IR 3.2: Informal sector organizations strengthened to represent member interests better Sub-IR 3.3: Labor sector organizations (trade unions, federations, CSOs, informal sector associations) operating under more democratic principles	Sub-IR 4.1: Common understanding on issues of productivity, quality and competitiveness of both labor and employers Sub-IR 4.2: Improved vocational education and pre-employment training Sub-IR 4.3: Migratory worker monitoring and protection through embassies improved Sub-IR 4.4: Worker protections expanded to cover new industries (mining, agro-industry, tourism, manufacturing)	
IR 2: Improve justice sector/legal framework	IR 1: Promote and support anti- corruption reforms IR 3: Protect human rights and equal access to justice		IR 6: Improve Private Sector Growth	

Complementing and building upon the USAID/Cambodia Mission Strategy for SO 3: Improved Political and Economic Governance

#### FIGURE 2. TRANSITIONING FROM THE GLOBAL RESULTS FRAMEWORK TO A CAMBODIA LABOR SECTOR RESULTS FRAMEWORK

STRATEGIC OBJECTIVE: A functioning and balanced labor sector which protects workers' rights, promotes participation, transparency and accountability as well as broad-based economic growth, incomes and increased opportunities, is in place and sustainable over time. GLOBAL LABOR SECTOR RF Illustrative Indicators: For this we suggest the CIRI Empowerment (new version) Index that measure inter alia worker rights and protections, freedom of domestic and foreign movement, freedoms of assembly and association. INSTITUTIONS ORGANIZATIONS MARKETS LEGAL FRAMEWORK IR 2: Legal Institutions with Capacity to **IR 3:.** Effective Organizations that **IR1:** Equitable Legal Framework **IR 4:** Labor Markets are more Enforce CLS and Adjudicate Disputes represent Labor and Employers and Core Labor Standards Adopted transparent, open and provide Strengthened (and are respected as the strengthened (to be able to engage equitable opportunities to both labor (and are known, respected and legitimate vehicle for resolution) each other and government and employers regulated) institutions) While all CLS conventions have Labor sector organizations may not Trade union confederations are split Much of the Cambodian workforce is CAMBODIA ISSUES RELATED TO GLOBAL RF been ratified, they do not apply to operate on best democratic principles, between two major political parties considered low-skilled, many coming public sector or informal sector but could still serve as an example. and, with sheer number of unions and from rural backgrounds. Because Public sector organizations could be a federations, are often seen as nonemployers are footloose, they do not organizations, nor many force for fighting corruption. representative of workers. Civil society take a long-term view and most unorganized workers in the informal sector, e.g., domestic help. dependence on donors means they also under-invest in employee training. While some of the labor institutions may appear non-representative of their In a single (garment) factory there have good track records (such as the constituents. New sectors are expanding in may be several unions. When some non-state Better Factories Cambodia and Cambodia: manufacturing, agroworkers are displeased with their the Arbitration Council), procedural Internal union capacity needs industry, coastal tourism and mining. union they form another. This has issues can create opportunities for strengthening. For example, the These are targets of opportunity for raised issue of which union has corrupt practices, by both employers number of women in garment union workforce training and forming (putting workers on short-term leadership positions is not proportional "most representative status." representative organizations. contract)and inspectors (bribes). to their membership. CAMBODIA LABOR SECTOR LEGAL **CAMBODIA LABOR SECTOR CAMBODIA LABOR SECTOR** CAMBODIA LABOR FRAMEWORK INSTITUTIONS ORGANIZATIONS MARKETS CAMBODIA LABOR SECTOR RF SPECIAL IR1: Mechanisms to SPECIAL IR 2: Use of Rule of Law SPECIAL IR 3: Capacity of labor sector **SPECIAL IR 4:** Opportunities for ensure legal protections are principles and equitable treatment of organizations improved to better workers and their organizations to equitably administered and labor sector organizations and workers represent their constituents' interests have new, decent work opportunities enforced for the entire Cambodian improved to fight corruption in the labor market increased workforce

CAMBODIA SPECIAL OBJECTIVE: Workers' Rights Protected and International Core Labor Standards more effectively and equitably applied through: (1) support for more independent and representative labor unions, public sector and informal sector associations to improve representation of workers' interests and their participation in local and national arenas,(2) promotion of the rule of law in the labor sector and access to justice for workers, in both formal and informal labor sectors, and, (3) better capacity of existing and potential workers to have the requisite skills to be engaged in the formal labor sector

#### FIGURE 3. PROPOSED RESULTS FRAMEWORK FOR STRENGTHENING THE CAMBODIA LABOR SECTOR (THROUGH WORKER ORGANIZATIONS)

**CAMBODIA SPECIAL OBJECTIVE:** Workers' Rights Protected and International Core Labor Standards more effectively and equitably applied through: (1) support for more independent and representative labor unions, public sector and informal sector associations to improve representation of workers' interests and their participation in local and national arenas, (2) promotion of the rule of law in the labor sector and access to justice for workers, in both formal and informal labor sectors, and, (3) better capacity of existing and potential workers to have the requisite skills to be engaged in the formal labor sector

CAMBODIA LABOR SECTOR LEGAL FRAMEWORK SPECIAL IR1: Mechanisms to ensure legal protections are equitably administered and enforced for the entire Cambodian workforce	CAMBODIA LABOR SECTOR INSTITUTIONS SPECIAL IR 2: Use of Rule of Law principles and equitable treatment of labor sector organizations and workers improved to fight corruption	CAMBODIA LABOR SECTOR ORGANIZATIONS SPECIAL IR 3: Capacity of labor sector organizations improved to better represent their constituents' interests	CAMBODIA LABOR MARKETS SPECIAL IR 4: Opportunities for workers and their organizations to have new, decent work opportunities in the labor market increased
Special Sub-IR 1.1: Advocacy to improve labor protections of public servants and unrepresented informal sector implemented	Special Sub-IR 2.1: Rule of Law principles and best practices utilized by unions, federations, informal sector associations and CSOs Special Sub-IR 2.2: Pubic sector worker association strategies to fight corruption supported Special Sub-IR 2.3: Mechanisms for resolving individual disputes in the workplace identified and implemented	Special Sub-IR 3.1: Labor sector organizations better prepared for G-PSF and other meetings with state institutions Special -Sub-IR 3.2: Informal sector organizations strengthened to represent member interests better Special Sub-IR 3.2: Increased number of women in labor sector organization leadership to better reflect their proportion in the workforce	Sub-IR 4.4: Labor sector organizations (unions, CSOs) more active in pre- organization, organization and protection of workers in expanding industries (mining, agro-industry, coastal tourism, non-garment manufacturing) Special Sub-IR 4.2: Labor sector organizations active in advocating for provision of training to new entrants into the formal sector by government and the private sector (rural-to-urban, pre- employment, skills, productivity/quality
Illustrative Indicators: Number of advocacy activities conducted to RGC towards equal representation and protection of public and informal sectors Number of labor sector organization personnel (M/F) trained in effective advocacy	Illustrative Indicators: Number of labor sector organizations that restructured to improve compliance with Rule of Law principles Number of public sector association activities supported to advocate against corruption in their institution Number of factories that adopt mechanisms for binding resolution of individual disputes	Illustrative Indicators: Number of position papers with recommended actions researched and presented by labor sector organizations to the G-PSF Number of women in leadership positions (trade unions, federations, CSOs) Number of informal sector organizations with on-going systems to solicit priorities and needs of constituents/members	Illustrative Indicators: Number of unions formed in expanding industries Number of persons (M/F by industry) enrolled in new unions Number of persons (M/F, by type of training and by sector) trained in pre- employment, employment and vocational skills

# APPENDIX B: CONTACTS MADE

Family names are capitalized below. Cambodian names are normally written with family names preceding given names.

## LABOR ORGANIZATIONS

Phnom Penh

ATH Thun, Cambodian Labor Confederation & Coalition of Cambodian Apparel Workers Democratic Union (CCAWDU)
CHEA Mony, Free Trade Union of Workers of the Kingdom of Cambodia
CHHORN Sokkha, Cambodian Women's Movement Organization
HEAK Pring, Cambodia Independent Civil Servants Association
HENG Bunchhun, Cambodian Industrial Food Union Federation
KIM Chan Samnang, National Alliance Chamber of Confederations
LEAN Chenda, Labor lawyer
MORM Nhim, National Independent Federation of Textile Unions of Cambodia
RONG Chhun, Cambodian Confederation of Unions & Cambodian Independent Teachers' Association
SAM Srey Mom, Free Trade Union of Workers of the Kingdom of Cambodia
SOM Aun, National Alliance Chamber of Confederations & Cambodia Labor Union Federation
TEP Kim Vannary, Cambodian Federation of Trade Unions
VONG Sovann, Cambodian Confederation of Trade Unions
VORN Pao, Independent Democracy of Informal Economy Association

#### Siem Reap

CHAN Sitha, Local president, Cambodian Network of Men and Women Development KEN Cheng Lang, Vice-President, Cambodian Construction Workers Trade Union Federation PAT Sambo, President, Cambodian Tourism and Service Workers Federation SITHA Mrs., Cambodian Network Men & Women Development SOU Setheary, Executive Director, Cambodian Network of Men and Women Development VAN Rong Thol, President, Cambodian Construction Workers Trade Union Federation VOR Vorn, President, Independent Democratic Informal Economy Association

#### **EMPLOYERS**

CHINNIAH Mehran, Human Resources Development Manager, Victoria Angkor Resort & Spa, Siem Reap Sandra D'AMICO, Managing Director, HR Inc., & Vice-President, Cambodian Federation of Employers and Business Associations

Ken LOO, Secretary-General, Garment Manufacturers Association in Cambodia

Abhinav N. RANA, Resident Manager, Victoria Angkor Resort & Spa, Siem Reap

Matthew RENDALL, Sciaroni & Associates, Partner, & Cambodian Federation of Employers and Business Associations, Board

Pascal ROYERE, Ecole Française de l'Extrème Orient, Baphuon Temple, Siem Reap

# **ARBITRATION COUNCIL**

AN Nan, Arbitrator & Worker Rights Consortium
Hans HWANG, Legal Advisor, Arbitration Council Foundation
KHONG Phallack, Arbitrator (neutral list) & Dean, Faculty of Law and Public Affairs, Pannasastra University of Cambodia
MAR Samborana, Arbitrator (employer list)
MEN Nimmith, Executive Director, Arbitration Council Foundation & Arbitrator (neutral list)
SOK Lor, Chief Legal Officer, Arbitration Council Foundation
TUON Siphann, Arbitrator (union list)

## **ROYAL GOVERNMENT OF CAMBODIA**

HENG Koy, Director, Ministry of Labor and Vocational Training, Provincial Department, Siem Reap Province

IM Chamroeun, Deputy Director, Ministry of Labor and Vocational Training, Provincial Department, Siem Reap Province

IN Khemara, Director, Department of Labor Inspection, General Directorate for Labor

KOY Tepdaravuth, Director, Department of Labor Disputes, General Directorate for Labor

Dr. Jörg MENZEL, Senior Legal Advisor, Senate

H.E. PAN Sorasak, Secretary of State, Ministry of Commerce

H.E. SENG Sakda, Director General, General Directorate for Labor

### INTERNATIONAL LABOR ORGANIZATION

Conor BOYLE, Assistant Program Manager, Better Factories Cambodia

KHLEANG Rim, National Project Coordinator, Mekong Subregional Project to Combat Trafficking

OUK Sisovann, Senior National Program Officer, International Program on the Elimination of Child Labor

John RITCHOTTE, Chief Technical Advisor, Labor Dispute Resolution Project

# KONRAD ADENAUER STIFTUNG WORKSHOP ON CAMBODIAN EMPLOYMENT AND LABOR LAW

ANN Vireak, Head of Labor Program Unit, Community Legal Education Center Roman AWICK, Legal Advisor, Community Legal Education Center Michael GAY, Commissioner, Australian Industrial Relations Commission KONG Phallack, Member, Arbitration Council MEN Nimmith, Executive Director, Arbitration Council Foundation Dr. Jörg MENZEL, Legal Advisor, Senate of the Kingdom of Cambodia Wolfgang MEYER, Country Representative, Konrad Adenauer Foundation H.E. OUM Mean, Undersecretary of State, Ministry of Labor and Vocational Training John RITCHOTTE, Chief Technical Advisor, ILO Labor Dispute Resolution Project

#### **INDEPENDENT EXPERTS**

Michael GAY, Advisor & Commissioner, Australian Industrial Relations Commission Cheryl URASHIMA, Gender Specialist Hugo VAN NOORD, Consultant and former head, ILO Labor Dispute Resolution Project

### **U.S. GOVERNMENT**

Erin SOTO, Mission Director, U.S. Agency for International Development Reed AESCHLIMAN, General Development Officer, U.S. Agency for International Development SEREY Chan, Democracy & Governance Assistant, U.S. Agency for International Development Stephanie GARVEY, Democracy & Governance Officer, U.S. Agency for International Development HOUR Phalla, Political & Economic Assistant, U.S. Department of State Cullen HUGHES, Economic Growth Officer, U.S. Agency for International Development Paul F. RANDOLPH, Democracy & Governance Officer, U.S. Agency for International Development Jennifer SPANDE, Economic & Labor Officer, U.S. Department of State

### **USAID PARTNERS**

ANN Vireak, Head, Labor Program Unit, Community Legal Education Center Roman AWICK, Legal Advisor/Mediator, Community Legal Education Center

Curtis HUNDLEY, Chief of Party, Micro & Small Enterprises Project, Development Alternatives Inc.

Rajan SHAH, Access to Justice Advisor, East-West Management Institute Program on Rights and Justice SIN Kim Sean, Grants Coordinator, East-West Management Institute Program on Rights and Justice & Arbitrator (union list), Arbitration Council

Jane O'DELL, Chief of Party, Garment Industry Productivity Center, Nathan Associates Inc. TEP Mona, Project Director, Garment Industry Productivity Center, Nathan Associates Inc.

Aaron N. BORNSTEIN, Chief of Party, Mainstreaming Anti-Corruption for Equity Project, PACT CHHOR Jan Sophal, Deputy Chief of Party, Local Administration & Reform Program, PACT Kurt A. MACLEOD, Country Representative & Asia Regional Director, PACT Steve TUCKER, Decentralization & Local Administration & Reform Program, PACT

Rudy PORTER, Program Director, Solidarity Center, Bangkok SIV Sothea, Solidarity Center Alonzo SUSON, Cambodia Field Representative, Solidarity Center YIM Serey Vathanak, Solidarity Center

## WORLD BANK & CDRI

CHAN Sophal, Senior Research Manager, Cambodia Development Resource Institute Tim CONWAY, Senior Poverty Specialist Ingrid FITZGERALD, Gender Advisor, Cambodia Development Resource Institute Stephane GUIMBERT, Senior Country Economist PATH Heang, Justice Specialist NEAK Samsen, Poverty Specialist

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